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**BOSTON OPENS FIFA FAN FESTIVAL™ TO THE WORLD THIS FRIDAY, WELCOMING FANS FROM ACROSS THE GLOBE TO BOSTON CITY HALL PLAZA**

*Free 16-day celebration draws nearly 150,000 registrations ahead of opening day*

**BOSTON, MA** (June 11, 2026) – With the FIFA World Cup 2026™ officially underway, the Boston Host Committee for the **FIFA World Cup 2026™** (Boston 26), alongside Mayor Michelle Wu, Meet Boston President and CEO Martha Sheridan, and state and civic leaders, today unveiled final preparations for the city's FIFA Fan Festival – a free, 16-day celebration at Boston City Hall Plaza opening this Friday, June 12.

Nearly 150,000 fans have already registered, reflecting significant global interest in the celebration that runs June 12-27. The FIFA Fan Festival™ Boston features live broadcasts of 2-3 matches daily, headline musical performances, a curated Cultural Showcase, local food vendors, and interactive fan activations – all free and open to the public with advance registration.

"The FIFA Fan Festival on City Hall Plaza will anchor one of the summer's most exciting celebrations," said Mayor Michelle Wu. "This festival is the heart of our World Cup festivities — a place where residents and visitors can watch matches together, cheer on their favorite teams, and connect across cultures. We're thrilled to showcase the City of Champions and the passion of fans from around the world."

"We're excited to welcome visitors from around the world to Massachusetts," said Governor Maura Healey. "The World Cup is going to bring so much excitement and energy to our region, and the Fan Festival will give people a fun way to be part of it. I encourage residents and visitors alike to take opportunity to get out, celebrate, support local businesses and talent, and enjoy everything our state has to offer."

- Governor Healey

**DELIVERING A WORLD-CLASS CELEBRATION**

Capacity is set at 5,000 attendees at any one time to ensure a safe and enjoyable experience. For high-demand matches – including USA v. Paraguay (June 12), Brazil v. Morocco (June 13), Haiti v. Scotland (June 13), and Scotland v. Morocco (June 19) – passes have been limited, and fans are encouraged to explore the many watch parties across Greater Boston.

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FIFA Fan Festival™ Boston security and operations have been developed in close coordination with the City of Boston, the Commonwealth of Massachusetts, the Boston Police Department, local transportation authorities, and regional security partners. DMSE Sports is managing on-the-ground operations, while Windwalker Group is leading private security.

“We’re proud of what fans are about to experience at the FIFA Fan Festival™ at Boston City Hall Plaza,” said Mike Loynd, President of Boston 26. “As we kick off the FIFA World Cup 2026™, we’re delivering a celebration worthy of this truly historic moment for the City, the Commonwealth, and the world. The FIFA Fan Festival™ is many things – an incredible display of the world’s game, an acknowledgement of the communities and cultures that make Boston so special, and a celebration of a very special summer. We couldn’t be more proud to bring this experience to life – which is a safe, welcoming, and fun 16-day celebration for fans.”

“As we welcome the world to Boston, we are so excited to have this official FIFA Fan Festival™ right in the heart of downtown Boston. Over the next 16 days, City Hall Plaza transforms into an amazing intersection of cultural and civic pride for our great city. At Meet Boston, as we enter this unprecedented sequence of summer events, we are thrilled to showcase our destination on a global stage like never before,” said Meet Boston President and CEO Martha Sheridan.

### **MUSIC, CULTURE & COMMUNITY**

The FIFA Fan Festival™ Boston opens with three headline acts across the opening weekend (June 12-14): DJ Bones, Autumn Drive and Skerryvore. Beyond the headline stage, the Cultural Showcase spotlights Boston’s rich artistic diversity with local performers every single day of the celebration – from mariachi and Irish step dancing to Brazilian drumming, diaspora dance collectives, and spoken word.

This lineup reflects Massachusetts’ identity as a city of neighborhoods, cultures, and communities – and its pride in welcoming the world. The daily lineup and acts include:

- **Friday, June 12:** Grooversity
- **Saturday, June 13:** La Diáspora Combo, Freda Rara
- **Sunday, June 14:** Louder than Milk, Miranda Rae
- **Monday, June 15:** DeeJay Pius, DJ Mike, D’ÁN
- **Tuesday, June 16:** Lisa Bello, Meta Movements, Rhett Price
- **Wednesday, June 17:** Zumix
- **Thursday, June 18:** Veronica Robles and her All Women Mariachi Band
- **Friday, June 19:** DJ SuperSmashBroz, KS Dance Studio
- **Saturday, June 20:** ESHANI – Fletchers, Candace Persuasion, Diaspora Dance Collective
- **Sunday, June 21:** DJ Real P, DJ Shy
- **Monday, June 22:** The Ray Liriano Experience, Tenille Ja’Nae, Ritmo Canela Academy of Performing Arts
- **Tuesday, June 23:** Safiya, Borga’s Band
- **Wednesday, June 24:** aNova Brazil Drumming Ensemble, Zaira
- **Thursday, June 25:** FM Collective, International Show-Roy Studmire
- **Friday, June 26:** Mas Tombar, Legends of Summer
- **Saturday, June 27:** Sullivan School Irish Step

“As the FIFA World Cup 2026™ games begin, fans will have an incredible celebration to look forward to over the next few weeks with the city’s FIFA Fan Festival™ in Boston City Hall Plaza,” said Representative Aaron Michlewitz, Chair of the House Committee on Ways & Means (D-Boston). “I want to thank Mayor

Wu and her administration for helping make this a reality as well as Boston 26 and all the other partners that will make this fan experience a fun and safe environment for all spectators.”

### **LOCAL VENDORS & FAN ACTIVATIONS**

FIFA Fan Festival™ Boston features several well-known Boston restaurant chains, including RedRed Kitchen, Dumpling Daughter, Stillwater Grille, The Sausage Guy, Si Cara Pizza, Summer Shack, Che Empanada, and El Jefe’s. As well as the activity on screen and stage, fans can enjoy several activations on site as well as a playground and some soccer-related games.

### **GETTING THERE**

The FIFA Fan Festival™ Boston is easily accessible by public transit:

- Green or Blue Line to Government Center (at City Hall Plaza)
- Orange Line to State or Haymarket (~5-minute walk)
- Red Line to Downtown Crossing (~10-minute walk) or transfer to Green Line at Park Street
- Bus routes 92 or 93 to Congress St. at North St.

Fans are strongly encouraged to walk, cycle, or use public transit, and to allow extra travel time given expected crowds.

### **KNOW BEFORE YOU GO**

Bag policy: [clear](#) and made of plastic, vinyl, or PVC material, not exceeding 12 inches x 6 inches x 12 inches (30 cm x 30 cm x 15 cm). Small clutch purses or wallets no larger than 4.5 inches x 6.5 inches (or 11 cm x 16.5 cm) are permitted.

There are also restrictions on other items being allowed inside as detailed [here](#). Additionally, fans are asked to abide by the [code of conduct](#) and to sign-up to [terms and conditions](#) as a requirement of the registration and entry process.

Additional details for the city’s FIFA Fan Festival™ can be found on [the official FIFA World Cup 2026™ website](#), as well as on [Boston 26 website](#).

Fans are urged to follow Boston 26 on [Instagram](#), [X](#) and [WhatsApp](#) to stay up to date with the latest travel tips and other important fan information.

### **BOSTON MATCH SCHEDULE**

The FIFA World Cup 2026™ will be the largest sporting event ever – staged across 16 Host Cities in Canada, Mexico and the United States, and featuring 104 matches. Boston will host seven matches at Boston Stadium in Foxborough:

- Match 5 – Saturday, 13 June 2026 at 21:00 ET, HAI v. SCO (Group C)
- Match 18 – Tuesday, 16 June 2026 at 18:00 ET, IRQ v. NOR (Group I)
- Match 30 – Friday, 19 June 2026 at 18:00 ET, SCO v. MAR (Group C)
- Match 25 – Tuesday, 23 June 2026 at 16:00 ET, ENG v. GHA (Group L)
- Match 61 – Friday, 26 June 2026 at 15:00 ET, NOR v. FRA (Group I)
- Match 74 – Monday, 29 June 2026 at 16:30 ET, Round of 32
- Match 97 – Thursday, 9 July 2026 at 16:00 ET, Quarter-Final

### **About FIFA World Cup™ Boston 2026**

FIFA World Cup™ Boston 2026 (Boston 26) is the host city organizing committee leading the strategic planning and execution of the seven matches of the FIFA World Cup 2026™ awarded to Boston, including the official celebratory events taking place surrounding the tournament. Boston 26 aims to create and deliver memorable and safe experiences that promote the region. As a non-profit organization, it is committed to creating sustainable and positive economic and social impact for all communities.

For more information on FIFA World Cup™ Boston 2026, visit [www.BostonFWC26.com](http://www.BostonFWC26.com) and on Instagram [@FWC26Boston](https://www.instagram.com/FWC26Boston).

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