

TO: INTERESTED PARTIES
FROM: CONOR MAGUIRE
SUBJECT: MINOGUE DOMINATES GOP FIELD
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A new poll by **Pulse Decision Science** finds Michael Minogue leads the way in the race to be the Republican nominee for Massachusetts Governor, with a clear structural advantage in a three-way field. Minogue holds a commanding lead on the ballot and is the only candidate who has built a defined base of committed support at this time.

Minogue Opens His Lead with a Clear Ballot Advantage

Minogue’s solid lead nearly doubles Shortsleeve’s ballot and is more than a four-to-one advantage over Kennealy’s ballot.

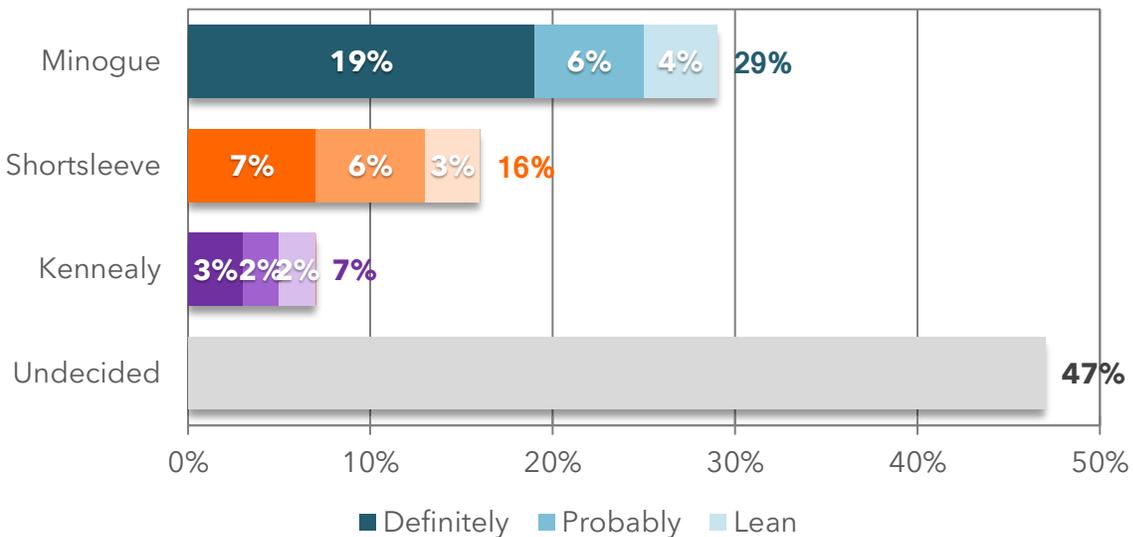


FIGURE 1: Massachusetts Governor Ballot

While there is a large undecided bloc, not unexpected given the primary calendar, Minogue holds the strongest position and is the only candidate consolidating a meaningful first-choice base across key segments, including conservatives, high-frequency primary voters, and multiple geographic regions. Almost more impressively, Minogue right now is the immediate second choice for the few voters who are currently loyal to Shortsleeve and Kennealy. As Minogue’s momentum continues to grow, these voters will be inclined to their current choice to join the winning team - Minogue.

Minogue's 19% "definite" support represents a foundational base that neither opponent matches. Minogue's "definite" support drastically outpaces his opponents' Probably and Lean supporters - combined.

- Kennealy posts only 3% "definite" support.
- Shortsleeve posts 7% "definite" support.

Minogue is the only candidate approaching a durable 20% floor of firm voters at this stage. That base provides a structural runway in a convention-dominated electorate. These numbers paint a dire picture for Shortsleeve and Kennealy, who at this time, may be at risk of not even meeting the requirements to make the ballot at the convention in April.

Minogue Holds a Clear Financial Advantage

Minogue's structural position on the ballot is reinforced by a substantial financial edge.

Since entering the race in October 2025, Minogue has raised and contributed approximately \$8.5 million, and currently reports roughly \$5.6 million cash on hand.

While the electorate remains fluid, Minogue is the only candidate with the financial resources (\$8.5M raised) to communicate with and capture the massive 47% undecided bloc.

That cash position is multiple times larger than any Republican opponent, roughly four to eight times greater than competing campaigns.

Minogue is the Clear Leader

The findings present a coherent picture of the current primary landscape.

Michael Minogue is the clear ballot leader, the only candidate with a defined base of committed support. He also holds a clear and measurable financial advantage over his Republican opponents.

In a three-way contest with nearly half of voters still undecided, these factors are mutually reinforcing. A defined base provides stability. Superior financial resources provide the capacity to communicate, organize, and convert undecided voters at scale.

At this stage of the race, no other Republican candidate combines vote share, intensity, and financial capacity at comparable levels.

Methodology

Pulse Decision Science conducted a study of Primary and modeled Republican Convention Goers in Massachusetts.

PDS selected a random sample of modeled Republican primary and convention goers from the Massachusetts voter file using Probability Proportionate to Size (PPS) Sampling. The sample for this survey was stratified based on age, gender, party, ethnicity, cell phone, and geographical area. This methodology allows us to reduce the amount of post-survey "weighting" needed for the primary electorate.

Respondents were contacted by phone via a live telephone operator interview from February 23-24, 2026. The study has a sample size of n=500 Primary and Modeled Convention Goers with a margin of error of $\pm 4.9\%$ in 95 out of 100 cases.