

Crosstabs
University of Massachusetts Amherst/WCVB
April 2023 Massachusetts Poll

Field Dates: March 28, 2023 – April 5, 2023
Sample: 700 Respondents
Margin of Error: 4.7%

YouGov interviewed 821 respondents who were then matched down to a sample of 700 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2019 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2016 and 2020 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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APPROVAL (% APPROVE OF JOB)

	Category	Healey	Biden	Markey	Warren	MA. Legislature
Gender	Men	51%	46%	55%	49%	52%
	Women	62%	53%	58%	59%	61%
Age	18-29	49%	39%	59%	53%	61%
	30-54	60%	54%	59%	59%	59%
	>55	57%	51%	53%	50%	53%
Education	HS or less	50%	42%	50%	47%	51%
	Some Coll.	59%	41%	57%	49%	58%
	Coll. Deg.	59%	55%	60%	60%	57%
	Postgrad	62%	60%	62%	63%	65%
Income	<\$40k	54%	43%	56%	54%	55%
	\$40k-\$100k	60%	51%	60%	60%	62%
	>100k	59%	53%	57%	50%	58%
Party ID	Dem.	75%	74%	81%	80%	75%
	Ind.	37%	26%	30%	30%	36%
	Rep.	29%	10%	21%	14%	30%
Ideology	Lib	75%	73%	81%	79%	76%
	Mod.	56%	42%	50%	47%	56%
	Cons.	23%	17%	20%	19%	24%
Race	POC	58%	53%	61%	62%	57%
	White	56%	48%	55%	52%	57%
2020 Vote	Biden	79%	78%	84%	82%	78%
	Trump	23%	8%	17%	10%	26%

HEALEY POLICIES (% SUPPORT)

	Category	School Lunch	East-West Rail	Logging Moratorium	Estate Tax Threshold	Capital Gains Tax
Gender	Men	72%	67%	48%	55%	54%
	Women	84%	67%	49%	42%	46%
Age	18-29	87%	76%	51%	40%	33%
	30-54	84%	70%	52%	46%	54%
	>55	69%	60%	43%	54%	53%
Education	HS or less	82%	60%	42%	47%	57%
	Some Coll.	83%	74%	51%	56%	46%
	Coll. Deg.	74%	67%	46%	45%	44%
	Postgrad	73%	73%	61%	53%	51%
Income	<\$40k	78%	61%	45%	41%	41%
	\$40k-\$100k	76%	70%	44%	54%	58%
	>100k	82%	71%	57%	52%	50%
Party ID	Dem.	92%	79%	63%	45%	40%
	Ind.	68%	52%	32%	50%	52%
	Rep.	54%	51%	27%	54%	71%
Ideology	Lib	92%	84%	64%	42%	36%
	Mod.	73%	56%	39%	51%	53%
	Cons.	56%	51%	28%	62%	78%
Race	POC	83%	71%	51%	57%	61%
	White	76%	65%	47%	46%	46%
2020 Vote	Biden	90%	83%	60%	47%	40%
	Trump	51%	41%	25%	58%	72%

HEALEY ISSUE PERFORMANCE (% HANDLED WELL)

	Category	Econ	Environ	Educ	Taxes	Housing	Transport	Child Care	Health Care	MBTA
Gender	Men	32%	38%	37%	31%	28%	33%	26%	34%	32%
	Women	41%	33%	38%	28%	31%	40%	27%	34%	37%
Age	18-29	34%	31%	42%	35%	33%	32%	33%	29%	25%
	30-54	36%	38%	38%	31%	28%	35%	26%	36%	31%
	>55	38%	35%	36%	26%	29%	41%	24%	34%	42%
Education	HS or less	31%	34%	32%	24%	25%	33%	23%	30%	29%
	Some Coll.	38%	33%	41%	35%	33%	34%	38%	38%	28%
	Coll. Deg.	39%	37%	41%	32%	31%	39%	26%	34%	34%
	Postgrad	42%	35%	40%	31%	29%	43%	24%	35%	48%
Income	<\$40k	35%	33%	40%	29%	32%	34%	29%	35%	31%
	\$40k-\$100k	42%	37%	39%	35%	34%	44%	30%	38%	41%
	>100k	37%	38%	37%	29%	24%	31%	23%	32%	32%
Party ID	Dem.	51%	45%	51%	40%	38%	47%	35%	45%	42%
	Ind.	15%	24%	23%	16%	17%	27%	15%	22%	28%
	Rep.	20%	22%	21%	16%	18%	22%	17%	16%	22%
Ideology	Lib	52%	46%	49%	41%	41%	47%	35%	42%	46%
	Mod.	35%	35%	39%	26%	24%	33%	23%	35%	31%
	Cons.	16%	18%	18%	16%	16%	25%	16%	18%	20%
Race	POC	38%	34%	37%	30%	28%	38%	25%	34%	39%
	White	36%	36%	38%	29%	30%	36%	27%	34%	33%
2020 Vote	Biden	53%	47%	51%	39%	40%	49%	35%	47%	46%
	Trump	14%	16%	16%	14%	15%	21%	11%	13%	22%

HEALEY EXPECTATIONS

	Category	Exceeded Expectations	Met Expectations	Fallen Short of Expectations
Gender	Men	7%	57%	36%
	Women	8%	65%	27%
Age	18-29	14%	63%	24%
	30-54	7%	62%	31%
	>55	6%	58%	36%
Education	HS or less	5%	57%	38%
	Some Coll.	11%	58%	32%
	Coll. Deg.	8%	63%	29%
	Postgrad	9%	66%	25%
Income	<\$40k	9%	54%	37%
	\$40k-\$100k	9%	64%	27%
	>100k	6%	63%	32%
Party ID	Dem.	11%	73%	16%
	Ind.	4%	55%	42%
	Rep.	3%	36%	61%
Ideology	Lib	12%	70%	18%
	Mod.	6%	56%	38%
	Cons.	2%	42%	56%
Race	POC	6%	59%	36%
	White	8%	61%	30%
2020 Vote	Biden	10%	72%	17%
	Trump	2%	34%	63%

ELECTION POLICIES (% SUPPORT)

	Category	Election Day Holiday	Same Day Registration	Automatically Mail Absentee Ballot	Incarcerated Right to Vote	Lower Voting Age to 16	Provide Voter Vouchers
Gender	Men	68%	59%	51%	48%	26%	34%
	Women	67%	68%	56%	49%	25%	25%
Age	18-29	81%	89%	68%	71%	31%	53%
	30-54	71%	68%	55%	54%	37%	35%
	>55	58%	48%	45%	33%	12%	14%
Education	HS or less	60%	57%	48%	41%	17%	32%
	Some Coll.	73%	73%	48%	53%	32%	34%
	Coll. Deg.	69%	65%	56%	50%	31%	28%
	Postgrad	76%	66%	63%	55%	25%	24%
Income	<\$40k	61%	61%	50%	49%	24%	39%
	\$40k-\$100k	74%	63%	53%	47%	29%	31%
	>100k	68%	73%	58%	55%	27%	23%
Party ID	Dem.	80%	81%	76%	66%	34%	39%
	Ind.	57%	39%	29%	31%	13%	14%
	Rep.	48%	46%	21%	23%	16%	21%
Ideology	Lib	85%	85%	80%	71%	40%	41%
	Mod.	59%	53%	43%	37%	14%	21%
	Cons.	50%	41%	21%	21%	15%	24%
Race	POC	72%	65%	57%	55%	33%	35%
	White	66%	63%	52%	46%	22%	28%
2020 Vote	Biden	81%	82%	77%	64%	36%	33%
	Trump	50%	32%	16%	16%	10%	17%

2024 DEMOCRATIC SENATE PRIMARY

	Category	Warren	Auchincloss	Not Sure	Would Not Vote
Gender	Men	68%	13%	18%	2%
	Women	74%	5%	19%	1%
Age	18-29	66%	11%	24%	0%
	30-54	74%	9%	15%	1%
	>55	71%	7%	19%	2%
Education	HS or less	61%	6%	31%	3%
	Some Coll.	70%	10%	19%	1%
	Coll. Deg.	79%	7%	13%	1%
	Postgrad	75%	14%	11%	0%
Income	<\$40k	68%	6%	25%	1%
	\$40k-\$100k	78%	7%	15%	0%
	>100k	69%	13%	16%	2%
Ideology	Lib	78%	7%	14%	1%
	Mod.	56%	13%	29%	1%
	Cons.	81%	13%	6%	0%
Race	POC	68%	12%	17%	2%
	White	73%	7%	19%	1%

2024 REPUBLICAN PRESIDENTIAL PRIMARY MATCHUPS

	Category	Trump	DeSantis	Trump	Sununu	DeSantis	Sununu
Gender	Men	70%	30%	80%	20%	81%	19%
	Women	64%	36%	82%	18%	75%	25%
Age	18-29	82%	18%	83%	17%	85%	15%
	30-54	75%	25%	90%	10%	71%	29%
	>55	59%	41%	74%	26%	82%	18%
Education	HS or less	76%	24%	88%	12%	82%	18%
	Some Coll.	81%	19%	91%	9%	83%	17%
	Coll. Deg.	63%	37%	79%	21%	74%	26%
	Postgrad	49%	51%	60%	40%	77%	23%
Income	<\$40k	97%	3%	97%	3%	71%	29%
	\$40k-\$100k	58%	42%	71%	29%	77%	23%
	>100k	62%	38%	82%	18%	84%	16%
Ideology	Lib	60%	40%	84%	16%	53%	47%
	Mod.	70%	30%	80%	20%	87%	13%
	Cons.	69%	31%	82%	18%	80%	20%
Race	POC	76%	24%	87%	13%	78%	22%
	White	66%	34%	79%	21%	78%	22%

MASSACHUSETTS RIGHT DIRECTION/WRONG TRACK

	Category	Right Direction	Wrong Track	Not Sure
Gender	Men	42%	35%	23%
	Women	47%	30%	23%
Age	18-29	48%	26%	26%
	30-54	44%	29%	27%
	>55	43%	39%	18%
Education	HS or less	32%	37%	31%
	Some Coll.	46%	38%	16%
	Coll. Deg.	50%	31%	20%
	Postgrad	56%	23%	20%
Income	<\$40k	37%	37%	26%
	\$40k-\$100k	49%	33%	18%
	>100k	51%	28%	21%
Party ID	Dem.	65%	14%	22%
	Ind.	25%	39%	37%
	Rep.	13%	73%	15%
Ideology	Lib	67%	13%	20%
	Mod.	36%	36%	29%
	Cons.	17%	74%	9%
Race	POC	40%	32%	28%
	White	46%	33%	21%
2020 Vote	Biden	65%	15%	20%
	Trump	14%	71%	15%

CONTEMPLATE MOVING

	Category	Yes	No
Gender	Men	43%	57%
	Women	35%	65%
Age	18-29	43%	57%
	30-54	41%	59%
	>55	35%	65%
Education	HS or less	33%	67%
	Some Coll.	44%	56%
	Coll. Deg.	41%	59%
	Postgrad	42%	58%
Income	<\$40k	46%	54%
	\$40k-\$100k	35%	65%
	>100k	38%	62%
Party ID	Dem.	31%	69%
	Ind.	47%	53%
	Rep.	53%	47%
Ideology	Lib	31%	69%
	Mod.	40%	60%
	Cons.	60%	40%
Race	POC	43%	57%
	White	38%	62%
2020 Vote	Biden	31%	69%
	Trump	59%	41%

POLICIES (% SUPPORT)

	Category	Native American Mascots	Flag and Seal	Rent Control	Increase Minimum Wage	Teacher Strike
Gender	Men	35%	40%	63%	61%	57%
	Women	45%	47%	75%	72%	69%
Age	18-29	52%	59%	79%	86%	80%
	30-54	46%	51%	74%	71%	69%
	>55	29%	30%	61%	56%	50%
Education	HS or less	31%	36%	71%	67%	60%
	Some Coll.	39%	49%	74%	76%	74%
	Coll. Deg.	41%	44%	67%	63%	58%
	Postgrad	55%	53%	67%	68%	70%
Income	<\$40k	34%	38%	69%	65%	66%
	\$40k-\$100k	44%	46%	74%	69%	63%
	>100k	45%	51%	63%	68%	62%
Party ID	Dem.	60%	65%	85%	89%	82%
	Ind.	16%	18%	50%	50%	47%
	Rep.	13%	15%	49%	30%	33%
Ideology	Lib	67%	68%	88%	88%	85%
	Mod.	21%	28%	61%	56%	51%
	Cons.	15%	21%	45%	38%	36%
Race	POC	45%	50%	71%	70%	70%
	White	38%	41%	69%	66%	61%
2020 Vote	Biden	60%	62%	85%	86%	77%
	Trump	10%	13%	46%	28%	29%

MBTA APPROVAL

	Category	Excellent	Good	Fair	Poor	Very Poor	Do Not Use Service
Gender	Men	4%	11%	20%	18%	29%	19%
	Women	4%	9%	22%	28%	21%	16%
Age	18-29	7%	10%	15%	29%	29%	10%
	30-54	7%	11%	25%	23%	20%	14%
	>55	0%	8%	19%	20%	28%	25%
Education	HS or less	6%	10%	24%	21%	14%	24%
	Some Coll.	2%	4%	23%	18%	33%	20%
	Coll. Deg.	5%	9%	17%	24%	32%	13%
	Postgrad	2%	14%	23%	27%	21%	13%
Income	<\$40k	8%	8%	20%	23%	19%	21%
	\$40k-\$100k	4%	11%	24%	20%	22%	19%
	>100k	2%	6%	19%	31%	34%	8%
Party ID	Dem.	5%	9%	21%	26%	27%	13%
	Ind.	1%	10%	19%	19%	20%	31%
	Rep.	5%	12%	23%	20%	23%	17%
Ideology	Lib	5%	8%	21%	28%	27%	10%
	Mod.	2%	7%	25%	21%	23%	22%
	Cons.	6%	12%	16%	17%	26%	23%
Race	POC	8%	10%	21%	18%	26%	16%
	White	3%	9%	21%	25%	24%	18%
2020 Vote	Biden	5%	9%	20%	25%	28%	13%
	Trump	3%	9%	19%	18%	26%	24%

MBTA FAULT

	Category	Healey	Mass State Legislature	Wu	MassDot	Baker	Don't Know
Gender	Men	2%	18%	1%	52%	10%	16%
	Women	1%	4%	4%	63%	7%	22%
Age	18-29	3%	10%	3%	54%	10%	20%
	30-54	1%	14%	4%	53%	9%	20%
	>55	2%	10%	1%	64%	7%	16%
Education	HS or less	1%	10%	2%	57%	7%	22%
	Some Coll.	1%	9%	2%	63%	5%	21%
	Coll. Deg.	3%	13%	4%	56%	11%	14%
	Postgrad	1%	13%	2%	56%	8%	20%
Income	<\$40k	2%	14%	2%	51%	9%	23%
	\$40k-\$100k	1%	8%	5%	64%	5%	16%
	>100k	3%	15%	1%	58%	10%	12%
Party ID	Dem.	1%	11%	2%	56%	10%	19%
	Ind.	1%	9%	0%	51%	11%	28%
	Rep.	3%	13%	6%	66%	3%	9%
Ideology	Lib	2%	14%	2%	55%	11%	15%
	Mod.	1%	9%	2%	61%	4%	22%
	Cons.	2%	13%	5%	67%	6%	8%
Race	POC	1%	14%	5%	57%	5%	18%
	White	2%	11%	1%	57%	10%	19%
2020 Vote	Biden	2%	11%	2%	57%	11%	18%
	Trump	2%	15%	5%	62%	4%	11%

Demographic Breakdown of April 2023 University of Massachusetts Amherst/WCVB Poll (N=700)

Men	48%
Women	52%
18-29	19%
30-54	39%
>55	42%
HS or less	33%
Some Coll.	15%
Coll. Deg.	34%
Postgrad	18%
<\$40K	33%
\$40K-\$100K	37%
>\$100K	30%
Democrat	56%
Independent	21%
Republican	23%
Liberal	46%
Moderate	33%
Conservative	21%
People of Color	27%
White	73%
Biden	68%
Trump	32%