



Conducted for WBUR by



WBUR City of Boston Poll
Survey of 405 voters in Boston, Massachusetts
Field Dates: September 27-October 1, 2017

In your own words, what is the single biggest issue facing the City of the Boston right now? **OPEN**
END, DO NOT READ LIST.

	2013	2017
Housing costs	5%	23%
Public education	24%	11%
The economy / development	17%	10%
Crime/public safety	22%	10%
Public transportation	3%	5%
Race relations	1%	5%
Traffic	3%	3%
Opioids	0%	3%
Climate change	0%	2%
Taxes / budget issues	5%	2%
Homelessness	0%	2%
Parking	0%	1%
Other (specify)	13%	15%
Don't Know / Refused	6%	7%

I'm going to read you the names of several people and groups who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW".

Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Donald Trump	17%	73%	6%	2%	2%
Charlie Baker	59%	17%	21%	3%	1%
Marty Walsh	68%	17%	13%	1%	1%
Tito Jackson	50%	9%	31%	9%	1%

If the November election for Mayor of Boston were held today, for whom would you vote? *Order rotated.*

If undecided.... Even though you say you are undecided – which way are you leaning?

Initial preference	
Tito Jackson	20%
Marty Walsh	54%
Don't Know / Undecided	22%
Refused	4%
Vote preference with leaners	
Tito Jackson	24%
Marty Walsh	60%
Don't Know / Undecided	12%
Refused	4%

Are you satisfied or dissatisfied with **READ FIRST**? How about **READ NEXT**? **PROMPT:** And would you say you are very (satisfied/dissatisfied), or just somewhat? **REPEAT STEM AND SCALE ONLY AS NEEDED**

<i>Order rotated.</i>	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't know/Refused
Boston public schools	8%	25%	28%	23%	18%
The cost of housing in Boston	5%	13%	25%	51%	7%
Race relations in Boston	9%	32%	32%	21%	5%
Traffic on Boston's side streets	3%	26%	26%	36%	9%
Traffic on Boston's main roads	3%	16%	29%	44%	7%
The MBTA	10%	30%	24%	23%	14%
The level of crime in Boston	7%	28%	32%	26%	7%
The amount of gun violence in Boston	4%	14%	24%	51%	7%
The amount of gang activity in Boston	4%	15%	24%	39%	18%
The availability of jobs in Boston	24%	36%	18%	11%	11%
The treatment of immigrants in Boston	22%	42%	14%	12%	10%

How much have you heard about allegations that Walsh administration officials intimidated concert and television show producers for not using union labor?

A great deal	20%
A fair amount	30%
Not very much	18%
Nothing at all	27%
Don't Know / Refused	5%

Demographics

Race

White / Caucasian	63%
African-American / Black	20%
Hispanic (Puerto Rican, Mexican etc)	8%
All others	6%
Don't Know / Refused	3%

Age

18 to 29	10%
30 to 44	28%
45 to 59	32%
60+	30%

Gender

Male	46%
Female	54%

Education

High School or less	18%
Some college, no degree	17%
College graduate (BA/BS)	31%
Advanced degree	32%
Don't Know / Refused	2%

About the Poll

These results are based on a survey of 405 likely voters in the November 2017 election in the City of Boston. Live telephone interviews were conducted September 27-October 1, 2017 via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error is 4.9 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.