wbur

WBUR Poll
New Hampshire 2016 General Election
Survey of 609 Likely Voters
Field Dates July 29 – August 1, 2016

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW".
Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

Order rotated.	Dates	Favorable	Unfavorable	Heard of / Undecided	Never heard of / Refused
Hillary Clinton	May 12-15	35%	58%	7%	<1%
	Jul 29-Aug 1	45%	45%	10%	<1%
Donald Trump	May 12-15	33%	58%	9%	1%
	Jul 29-Aug 1	29%	60%	10%	<1%
Mike Pence	Jul 29-Aug 1	24%	31%	23%	23%
Tim Kaine	Jul 29-Aug 1	33%	19%	27%	21%
Kelly Ayotte	May 12-15	44%	40%	14%	2%
	Jul 29-Aug 1	42%	38%	16%	3%
Maggie Hassan	May 12-15	50%	33%	15%	2%
	Jul 29-Aug 1	50%	32%	15%	4%
Gary Johnson	Jul 29-Aug 1	18%	12%	32%	38%
Jill Stein	Jul 29-Aug 1	11%	14%	34%	41%

If the election for President were held today, and the candidates were **ROTATE ORDER OF CANDIDATES** Democrat Hillary Clinton, Republican Donald Trump, Libertarian Gary Johnson, and Green Party candidate Jill Stein **(STINE)**, for whom would you vote?

*If undecided, ask…*Even though you say you are undecided -- which way are you leaning as of today?

Initial preference	
Hillary Clinton	45%
Donald Trump	31%
Gary Johnson	8%
Jill Stein	3%
Another candidate (not read)	2%
Refused (not read)	2%
Don't Know / Undecided (not read)	9%

Vote preference with leaners	
Hillary Clinton	47%
Donald Trump	32%
Gary Johnson	8%
Jill Stein	3%
Another candidate (not read)	2%
Don't Know / Refused (not read)	7%

If Johnson or Stein voter or leaners, ask… What if the election were just between Democrat Hillary Clinton and Republican Donald Trump? If it were just the two of them, for whom would you vote?

Combined vote preference, head-to-head	
Hillary Clinton	51%
Donald Trump	34%
Another candidate (not read)	4%
Don't Know / Refused (not read)	10%

If the November twenty sixteen election for U.S. Senate were held today, and if the candidates were for Democrat Maggie Hassan and Republican Kelly Ayotte, for whom would you vote? *Order rotated.*

*If undecided, ask…*Even though you say you are undecided -- which way are you leaning as of today?

Initial preference	
Maggie Hassan	48%
Kelly Ayotte	37%
Another candidate (not read)	2%
Refused (not read)	2%
Don't Know / Undecided (not read)	11%

Vote preference with leaners	
Maggie Hassan	50%
Kelly Ayotte	40%
Another candidate (not read)	2%
Don't Know / Refused (not read)	7%

Order of next two questions rotated.

Do you think Hillary Clinton is fit to be President, or not?

Yes, she is	48%
No, she is not	46%
Don't Know / Undecided (do not read)	6%

Do you think Donald Trump is fit to be President, or not?

Yes, he is	31%
No, he is not	63%
Don't Know / Undecided (do not read)	7%

Over the last few years, has the overall economic situation for you and people you know gotten better, gotten worse, or stayed about the same?

Better	30%
Worse	30%
Stayed about the same	40%
Both / neither / depends (not read)	1%
Don't Know / Refused	0%

Would you say everyday life in America has gotten safer or more dangerous in the last 10 years?

Safer	22%
More dangerous	64%
Both, neither, depends (not read)	10%
Don't Know / Refused	5%

Would you say the world has gotten safer or more dangerous in the last 10 years?

Safer	7%
More dangerous	81%
Both, neither, depends (not read)	8%
Don't Know / Refused	3%

At the Republican convention, several speakers suggested Hillary Clinton should be sent to prison over the scandal resulting from her use of a home email server. The justice department has declined to bring criminal charges. Do you think she should be sent to prison over this, or not?

Yes she should	29%
No she should not	60%
Don't Know / Refused	11%

Did you watch any of the Democratic convention this past week?

Yes I did	71%
No I did not	29%
Don't Know / Refused	<1%

From anything you have seen, heard, or read, do you think Hillary Clinton came out of the Democratic convention looking stronger or weaker as a candidate than when the convention began? And would you say she came away much stronger/weaker or just a little? *Order of stronger and weaker rotated.*

If respondent says they did not watch, probe with: How about based on anything you saw or heard about the convention?

Much stronger	26%
A little stronger	30%
A little weaker	12%
Much weaker	11%
Made no difference (not read)	11%
Don't Know / Refused	11%

Did you watch the Republican convention last week?

Yes I did	68%
No I did not	32%
Don't Know / Refused	<1%

From anything you have seen, heard, or read, do you think Donald Trump came out of the Republican convention looking stronger or weaker as a candidate than when the convention began? And would you say he came away much stronger/weaker or just a little? *Order of stronger and weaker rotated.*

If respondent says they did not watch, probe with: How about based on anything you saw or heard about the convention?

Much stronger	16%
A little stronger	23%
A little weaker	18%
Much weaker	20%
Made no difference (not read)	12%
Don't Know / Refused	10%

Demographics

Party Registration

Democrat	29%
Republican	36%
Undeclared / Other	34%

Race

White / Caucasian	92%
All others	6%
Don't Know / Refused	2%

Age

18 to 29	17%
30 to 44	28%
45 to 59	31%
60+	24%

Gender

Male	48%
Female	52%

Education

High School or less	21%
Some college, no degree	27%
College graduate (BA/BS)	30%
Advanced degree	22%
Don't know / refused	1%

_____