

WBUR Poll
New Hampshire 2016 Democratic Primary
Field Dates: September 12-15, 2015
Survey of 404 Likely Voters

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW".
 Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Barack Obama	71%	19%	9%	1%	<1%
Bernie Sanders	64%	15%	17%	3%	0%
Hillary Clinton	56%	30%	13%	<1%	<1%
Martin O'Malley	14%	12%	38%	35%	1%
Jim Webb	13%	11%	28%	48%	1%
Lincoln Chafee	14%	17%	31%	38%	<1%
Elizabeth Warren	58%	20%	17%	5%	0%
Joe Biden	66%	19%	14%	1%	<1%

If the candidates in the Democratic primary were _____, for whom would you vote? *Order rotated.*

*If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today?
List not read unless requested by respondent. Order rotated, if read.*

Initial preference, sorted (without leaners)

Bernie Sanders	32%
Hillary Clinton	29%
Joe Biden	12%
Martin O'Malley	1%
Jim Webb	1%
Lincoln Chafee	1%
Some other candidate (not read)	3%
Would not vote (not read)	2%
Don't Know / Refused	20%

Vote preference with leaners

Bernie Sanders	35%
Hillary Clinton	31%
Joe Biden	14%
Martin O'Malley	1%
Jim Webb	2%
Lincoln Chafee	1%
Some other candidate (not read)	4%
Would not vote (not read)	2%
Don't Know / Refused	10%

Order of next three questions rotated.

Do you think that Hillary Clinton is honest and trustworthy, or not?

Yes	51%
No	40%
Don't Know / Refused	9%

Do you think that Bernie Sanders is honest and trustworthy, or not?

Yes	78%
No	10%
Don't Know / Refused	12%

Do you think that Joe Biden is honest and trustworthy, or not?

Yes	78%
No	13%
Don't Know / Refused	9%

Order of next three questions rotated.

Do you think that Hillary Clinton understands the needs of everyday people, or not?

Yes	61%
No	34%
Don't Know / Refused	5%

Do you think that Bernie Sanders understands the needs of everyday people, or not?

Yes	75%
No	12%
Don't Know / Refused	13%

Do you think that Joe Biden understands the needs of everyday people, or not?

Yes	72%
No	21%
Don't Know / Refused	7%

Order of next three questions rotated.

Do you think that Hillary Clinton can win the general election, or not?

Yes	56%
No	29%
Don't Know / Refused	15%

Do you think that Bernie Sanders can win the general election, or not?

Yes	34%
No	48%
Don't Know / Refused	18%

Do you think that Joe Biden can win the general election, or not?

Yes	46%
No	39%
Don't Know / Refused	16%

Order of next three questions rotated.

Do you think that Hillary Clinton has the right experience to be President, or not?

Yes	81%
No	18%
Don't Know / Refused	1%

Do you think that Bernie Sanders has the right experience to be President, or not?

Yes	51%
No	34%
Don't Know / Refused	16%

Do you think that Joe Biden has the right experience to be President, or not?

Yes	83%
No	14%
Don't Know / Refused	3%

How much have you heard or read about the proposal to build a new natural gas pipeline across southern New Hampshire—a great deal, a fair amount, not too much, or nothing at all? *Order rotated top to bottom, bottom to top.*

A great deal	23%
A fair amount	44%
Not too much	25%
Nothing at all	7%
Don't Know / Refused	1%

As you may know the proposed new pipeline would run from Pennsylvania, through New York, and then across New Hampshire from the Southwestern edge of the state, ending north of Boston. It would carry natural gas. Knowing this, would you _____ this new pipeline? *Order rotated.*

Support	38%
Oppose	38%
Both / Neither / Depends (not read)	11%
Don't Know / Refused	13%

Demographics

Race

White / Caucasian	94%
All others	4%
Don't Know / Refused	2%

Age

18 to 29	15%
30 to 44	27%
45 to 59	35%
60+	23%

Gender

Male	44%
Female	56%

Party Registration

Democrat	57%
Independent / Unenrolled	43%

Education

High School or less	19%
Some college, no degree	23%
College graduate (BA/BS)	30%
Advanced degree	25%
Don't Know / Refused	2%

About the Poll

These results are based on a survey of 404 likely voters in the 2016 New Hampshire Democratic Primary. Live telephone interviews were conducted September 12-15, 2015 via both landline and cell phone using conventional registration based sampling procedures. Approximately 9 in 10 respondents are previous primary voters. The margin of sampling error for the full sample is +/- 4.9 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.