

**WBUR Massachusetts Statewide and Boston area Poll
821 Registered Voters
Field Dates: July 6-8, 2015**

I'm going to read you the names of several people and groups who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW".

Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated</i>	Area	Date	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused	
Marty Walsh	Statewide	July 2015	56%	11%	20%	12%	<1%	
		Jan 2015	68%	6%	21%	5%	1%	
		Feb 2015	65%	10%	19%	4%	1%	
	Boston area	March 2015	65%	10%	22%	3%	<1%	
		April 2015	63%	10%	20%	7%	<1%	
		July 2015	73%	9%	15%	4%	0%	
		Jan 2015	74%	6%	18%	1%	<1%	
		Feb 2015	65%	15%	17%	2%	1%	
	City of Boston	March 2015	63%	16%	18%	2%	<1%	
		April 2015	65%	10%	19%	6%	0%	
		July 2015	73%	12%	13%	3%	0%	
	Charlie Baker	Statewide	June 2015	69%	10%	17%	3%	<1%
			July 2015	64%	14%	18%	3%	<1%
			Jan 2015	58%	17%	23%	2%	<1%
		Feb 2015	59%	18%	20%	2%	1%	
Boston area		March 2015	63%	14%	22%	1%	<1%	
		April 2015	64%	13%	19%	4%	0%	
		July 2015	66%	14%	17%	2%	<1%	
		Jan 2015	58%	10%	28%	3%	<1%	
		Feb 2015	50%	25%	22%	3%	1%	
City of Boston		March 2015	56%	17%	25%	2%	0%	
		April 2015	59%	15%	23%	4%	0%	
		July 2015	58%	17%	20%	4%	1%	

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<i>Order rotated</i>	Area	Date	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Boston2024	Statewide	June 2015	15%	23%	19%	43%	<1%
		July 2015	26%	31%	21%	22%	<1%
	Boston area	March 2015	19%	34%	19%	29%	<1%
		April 2015	21%	30%	18%	30%	<1%
		July 2015	25%	34%	19%	22%	<1%
	City of Boston	March 2015	20%	31%	18%	31%	1%
		April 2015	24%	29%	22%	24%	0%
		July 2015	32%	36%	17%	15%	<1%
	No Boston Olympics	Statewide	June 2015	34%	24%	22%	20%
July 2015			37%	29%	21%	14%	<1%
Boston area		March 2015	34%	29%	22%	15%	<1%
		April 2015	36%	27%	20%	17%	<1%
		July 2015	38%	25%	21%	15%	1%
City of Boston		March 2015	38%	30%	20%	12%	0%
		April 2015	34%	26%	21%	18%	<1%
		July 2015	36%	31%	17%	15%	1%
The International Olympic Committee		Statewide	July 2015	37%	25%	31%	7%
	Boston area	July 2015	35%	31%	27%	7%	<1%
	City of Boston	July 2015	34%	30%	27%	9%	0%
The U.S. Olympic Committee	Statewide	July 2015	46%	19%	31%	3%	<1%
	Boston area	July 2015	44%	24%	27%	5%	<1%
	City of Boston	July 2015	41%	26%	25%	7%	<1%

As you may be aware, Boston was chosen by the United States Olympic Committee to be the U.S. city that will bid on the games. Do you support or oppose the idea of bringing the Olympic Games to the Boston region in 2024?

	Statewide		Boston area					City of Boston				
	June 2015	July 2015	Jan 2015	Feb 2015	March 2015	April 2015	July 2015	Jan 2015	Feb 2015	March 2015	April 2015	July 2015
Support	39%	42%	51%	44%	36%	40%	40%	50%	43%	41%	47%	44%
Oppose	49%	50%	33%	46%	52%	50%	53%	33%	48%	47%	41%	48%
Don't Know/Ref	12%	9%	16%	10%	13%	10%	7%	17%	9%	12%	12%	8%

Next question asked to those who said they support or oppose Boston Olympics. The question was skipped for respondents who said don't know or did not provide a response.

Would you say you _____ about (supporting/opposing) the 2024 Boston Olympics, or that you _____? *Order rotated.*

	Statewide	Boston area	City of Boston
Have made up your mind	56%	58%	55%
Are open to changing your mind	44%	42%	44%
Don't Know / Refused	1%	1%	1%

How closely, if at all, have you been following news about the proposal to bring the Olympics to the Boston region in 2024?

	Statewide	Boston area	City of Boston
Very closely	17%	27%	30%
Somewhat closely	53%	50%	48%
Not too closely	22%	15%	11%
Not at all closely	8%	8%	10%
Don't Know / Refused	0%	0%	0%

How closely, if at all, have you been following news about the revised proposal for the Boston Olympics that was released last week by Boston Twenty Twenty-Four?

	Statewide	Boston area	City of Boston
Very closely	11%	18%	21%
Somewhat closely	26%	31%	30%
Not too closely	24%	19%	22%
Not at all closely	39%	31%	28%
Don't Know / Refused	1%	1%	0%

How much do you trust what **READ FIRST** says about the proposal to hold the Olympics in Boston—a great deal, a fair amount, not very much, or not at all? How about **READ NEXT**?

<i>Order rotated.</i>	Area	A great deal	A fair amount	Not very much	Not at all	Don't Know / Refused
Governor Charlie Baker	Statewide	18%	44%	19%	9%	10%
	Boston area	24%	41%	18%	9%	9%
	City of Boston	19%	41%	18%	13%	9%
Boston Mayor Marty Walsh	Statewide	13%	46%	20%	9%	11%
	Boston area	21%	45%	18%	8%	7%
	City of Boston	28%	40%	15%	11%	7%
Boston Twenty Twenty-Four, the group organizing the Boston Olympics proposal	Statewide	7%	32%	28%	22%	10%
	Boston area	8%	30%	29%	23%	10%
	City of Boston	9%	34%	22%	25%	11%
No Boston Olympics, a group opposing the Boston Olympics proposal.	Statewide	13%	31%	25%	18%	14%
	Boston area	16%	30%	20%	17%	17%
	City of Boston	12%	33%	22%	17%	15%

Which do you think is more likely, that _____, or that _____? *Order rotated.*

	Statewide	Boston area	City of Boston
The games will be paid for with private money	18%	23%	22%
Taxpayer funds will be required to pay for the games	75%	71%	73%
Don't Know / Refused	7%	6%	4%

As you may have heard, the new plan, or “Bid 2.0” , proposes some Olympic venues in other locations around the state. It details how two neighborhoods in Boston would be redeveloped as a part of preparing for the Olympics, and what public transportation improvements would be needed. It lays out a proposal for paying for the Olympics and for insuring the city and state against cost overruns. Based on this, or anything you have heard or read, does the new proposal make you more likely to support the Boston Olympics, less likely, or does it make no difference? *Order rotated.*

	Statewide	Boston area	City of Boston
More likely	21%	26%	26%
Less likely	15%	17%	18%
Makes no difference	62%	54%	53%
Don't Know / Refused	2%	3%	3%

Part of Bid 2.0 is the proposal to give tax breaks of hundreds of millions of dollars to a developer to prepare the site for the temporary Olympic stadium in Boston at Widett Circle. The stadium would be removed and the area turned into a new neighborhood after the Olympics. Do you support or oppose giving these tax breaks to a developer for this reason?

	Statewide	Boston area	City of Boston
Support	34%	31%	35%
Oppose	57%	60%	57%
Don't Know / Refused	9%	9%	8%

During the Olympics, certain lanes of traffic around Boston would be reserved exclusively for Olympic athletes, media, and officials. Does you support or oppose reserving traffic lanes for this reason?

	Statewide	Boston area	City of Boston
Support	31%	33%	36%
Oppose	66%	64%	60%
Don't Know / Refused	3%	3%	3%

I have just a few questions on another topic.

Do you approve or disapprove of the way Governor Charlie Baker is handling the situation with the MBTA?

	Statewide	Boston area	City of Boston
Approve	53%	60%	56%
Disapprove	21%	22%	30%
Don't Know / Refused	26%	18%	13%

Do you approve or disapprove of the way the State Legislature is handling the situation with the MBTA?

	Statewide	Boston area	City of Boston
Approve	23%	25%	30%
Disapprove	43%	47%	47%
Don't Know / Refused	34%	28%	23%

Demographics

Race

White / Caucasian	81%
All others	16%
Don't Know / Refused	3%

Age

18 to 29	17%
30 to 44	26%
45 to 59	29%
60+	28%

Gender

Male	48%
Female	52%

Party Registration

Democrat	36%
Republican	11%
Independent / Unenrolled	53%

Education

High School or less	34%
Some college, no degree	23%
College graduate (BA/BS)	26%
Advanced degree	17%
Don't Know / Refused	1%

About the Poll

These results are based on a survey of 821 registered voters in Massachusetts. Interviews were conducted July 6-8, 2015 by live telephone interviews via both landline and cell phone using conventional registration based sampling procedures. The poll included a base sample of 500 voters across Massachusetts, including the Boston area, with an additional 321 voters living in the Boston area. For the purposes of this poll, the Boston area was defined as communities inside Route 128 or which straddle Route 128. Between the base sample and oversample, a total of 518 voters in the Boston area and 250 in the City of Boston were interviewed. Both groups were weighted down to their actual share of the state's total population of registered voters.

The margin of sampling error for both the statewide sample and the Boston area sample are +/- 4.4 percentage points with a 95 percent level of confidence, and 6.2 percentage points for the City of Boston. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.