

WBUR Massachusetts Statewide Poll
Survey of 502 Registered Voters
Field Dates: June 4-6, 2015

I'm going to read you the names of several people and groups who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW".

Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Charlie Baker	69%	10%	17%	3%	<1%
Elizabeth Warren	53%	34%	12%	1%	0%
Hillary Clinton	48%	38%	12%	1%	0%
Boston Twenty-Twenty Four	15%	23%	19%	43%	<1%
No Boston Olympics	34%	24%	22%	20%	<1%
Steve Pagliuca	8%	4%	22%	66%	0%
Bernie Sanders	20%	12%	23%	44%	<1%

In the election for President next year, would you be more likely to vote in a **READ FIRST** primary election, a **READ NEXT** primary election, or neither? *First two options rotated.*

Democratic	46%
Republican	25%
Neither	23%
Don't Know / Refused	6%

Next question asked to registered Democrats, Unenrolled voters who said in previous question they are more likely to vote in Democratic primary.

If the candidates in the Democratic primary were _____, for whom would you vote? *Order rotated.*

Hillary Clinton	58%
Jim Webb	1%
Elizabeth Warren	16%
Martin O'Malley	2%
Bernie Sanders	10%
Lincoln Chafee	1%
Some other candidate (not read)	1%
Would not vote (not read)	<1%
Don't Know / Refused	10%

Do you think Elizabeth Warren will run for President in 2016 or not?

Yes she will	13%
No she will not	67%
Depends (not read)	5%
Don't Know / Refused	15%

Now I would like to ask you about another topic.

As you may be aware, Boston was chosen by the United States Olympic Committee as the U.S. city to bid on the 2024 Summer Olympics. Do you support or oppose the idea of bringing the Olympic Games to the Boston region in 2024?

Support	39%
Oppose	49%
Don't Know / Refused	12%

Some have proposed spreading out the Olympic venues across Massachusetts. If the venues were spread out in this way, would you support or oppose the idea of bringing the Olympic Games to Massachusetts in 2024?

Support	51%
Oppose	37%
Don't Know / Refused	11%

If you could use one or two words to describe the proposal to bring the Olympics to Boston, what word would you use? Responses grouped into categories. Totals add up to more than 100% as some respondents mentioned more than one topic.



Comment topics from supporters

General support comments	26%
Excitement about the idea	18%
Generally a good idea	12%
Hesitating about support	11%
Economic benefits	11%
Other - positive	9%
Don't know / need info	7%
Interesting idea	5%
Infrastructure benefits	3%
Ambivalent	2%



Comment topics from opponents

Generally a bad idea	23%
General opposition comments	22%
Financial concerns	20%
Other - negative	16%
Unrealistic / impossible	7%
Insiders / corruption	6%
Infrastructure	5%
Don't know / need info	3%
Security Concern	1%

Wordclouds created using Tagxedo

Demographics

Race

White / Caucasian	81%
All others	16%
Don't Know / Refused	3%

Age

18 to 29	17%
30 to 44	26%
45 to 59	29%
60+	28%

Gender

Male	48%
Female	52%

Party Registration

Democrat	36%
Republican	11%
Independent / Unenrolled	53%

Education

High School or less	34%
Some college, no degree	23%
College graduate (BA/BS)	26%
Advanced degree	17%
Don't Know / Refused	<1%

About the Poll

These results are based on a survey of 502 registered voters in Massachusetts. Interviews were conducted June 4-6, 2015 by live telephone interviews via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error for the full sample is +/- 4.4 percent with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.