

2013 East Boston Casino Referendum Poll

Topline Results

Survey of 302 Likely Voters

Field Dates: October 26-28, 2013

How closely have you been following news about the potential casino at Suffolk Downs?

Very closely	72%
Somewhat closely	21%
Not too closely	3%
Not at all closely	3%
Don't Know / Refused	0%

As you may be aware, there is a proposal to locate a casino on the grounds of the Suffolk Downs racetrack in East Boston. I'm going to read you the wording of this measure, as it will appear on the ballot.

Shall the City of Boston permit the operation of a gaming establishment licensed by the Massachusetts Gaming Commission to be located at Suffolk Downs in East Boston? If the election for this measure were held today, do you think you would vote yes or no?

If don't know, probe: As of today, which way are you leaning?

Yes	42%
No	46%
Don't Know / Refused	12%

How much have you heard or read in the news about Caesars Entertainment being removed from the proposed casino development?

A great deal	51%
A fair amount	24%
Not too much	13%
Nothing at all	10%
Don't Know / Refused	2%

As you may be aware, Caesars Entertainment has been removed from the proposed casino development at Suffolk Downs because of doubts that Caesars would pass the mandatory state background check. Now that Caesars is no longer part of the Suffolk Downs proposal, a new casino operator will take over the agreements Caesars made with Suffolk Downs and with the city of Boston.

In your view, do you think the vote should take place on November 5th, as currently planned? Or should the vote be delayed to give voters more time to consider the impact of changing from Caesars Entertainment to another casino operator?

The vote should take place on Nov 5 th , as planned	69%
The vote should be delayed to another time	25%
Don't Know / Refused	7%

Do you think it would be a *fair vote* or would it be an *unfair vote* if the election for this proposed casino were to be held on November 5th, as currently planned? *Order rotated.*

Fair vote	68%
Unfair vote	21%
Don't Know / Refused	10%

The next question was asked only of those planning to vote no on the ballot question. N=134

If the vote were delayed, would you consider supporting the casino, or would you remain opposed to it?

Would consider supporting it	3%
Would remain opposed to it	92%
Don't Know / Refused	5%

Which of the following three statements best describes your point of views? *Order rotated.*

I am opposed to gambling anywhere	12%
Gambling is ok in other places, but I don't want it in East Boston	33%
I think gambling is acceptable anywhere it is legally allowed	50%
Don't Know / Refused	5%

Demographics

Race

White / Caucasian	64%
All Others	26%
Don't Know / Refused	10%

Age

18 to 44	28%
45 to 59	31%
60+	40%
Don't Know / Refused	1%

Gender

Male	46%
Female	54%

Education

High School or less	40%
Some college, no degree	23%
College graduate (BA/BS)	25%
Advanced degree	8%
Don't Know / Refused	4%

About the Poll

These results are based on a survey of 302 likely voters in the November 2013 ballot referendum on a casino at Suffolk Downs in East Boston. The poll was conducted October 26-28, 2013. Live telephone interviews were conducted via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error for the full sample is +/- 5.6 percent with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.