

		OVERALL	PARTY REGISTRATION			GENDER		AGE CATEGORIES			
		Overall	Democrat	Republican	Unenrolled / Other	Male	Female	18 to 29	30 to 44	45 to 59	60+
UNWEIGHTED COUNT	Unweighted count	497	181	53	263	234	263	67	126	138	166
Favorables - Ed Markey	Favorable	43%	62%	21%	35%	42%	43%	34%	37%	41%	51%
	Unfavorable	25%	9%	50%	28%	30%	20%	7%	21%	33%	24%
	Heard of / undecided	27%	24%	23%	29%	23%	30%	32%	36%	24%	23%
	Never heard of	6%	5%	6%	7%	6%	6%	28%	6%	2%	2%
	Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Total	497	172	67	258	234	263	55	104	179	159
Favorables - Gabriel Gomez	Favorable	37%	22%	65%	39%	44%	30%	25%	32%	43%	36%
	Unfavorable	16%	24%	1%	14%	16%	16%	15%	11%	15%	20%
	Heard of / undecided	32%	37%	27%	31%	29%	35%	34%	37%	31%	31%
	Never heard of	15%	16%	8%	16%	11%	18%	26%	20%	11%	13%
	Refused	%	1%	0%	0%	0%	%	0%	1%	0%	0%
	Total	497	172	67	258	234	263	55	104	179	159
If the June 2013 election for U.S. Senate were held today, and the candidates were Democrat Ed Markey and Republican Gabriel Gomez, for whom would you vote?	Ed Markey	41%	63%	6%	35%	36%	45%	47%	38%	39%	42%
	Gabriel Gomez	35%	14%	74%	38%	40%	30%	31%	29%	42%	32%
	Another candidate	%	%	1%	%	1%	0%	0%	2%	0%	0%
	Don't Know / Undecided	23%	22%	18%	25%	22%	24%	20%	30%	18%	25%
	Refused	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
	Total	497	172	67	258	234	263	55	104	179	159
Even though you say you are undecided – which way do you lean – Democrat Ed Markey or Republican Gabriel Gomez?	Ed Markey	25%	38%	0%	21%	21%	27%	32%	46%	20%	10%
	Gabriel Gomez	15%	2%	29%	20%	14%	16%	26%	8%	17%	17%
	Another candidate	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Don't Know / Undecided	58%	57%	71%	56%	63%	54%	34%	46%	64%	69%
	Refused	2%	2%	0%	2%	2%	3%	8%	0%	0%	4%
	Total	115	37	12	65	51	64	11	31	33	40
SENATE HORSERACE WITH LEANERS	Ed Markey	46%	71%	6%	40%	41%	51%	54%	52%	42%	45%
	Gabriel Gomez	38%	15%	79%	43%	44%	34%	36%	31%	46%	36%
	Another candidate	%	%	1%	%	1%	0%	0%	2%	0%	0%
	Don't Know / Undecided	13%	12%	13%	14%	14%	13%	7%	14%	12%	17%
	Refused	2%	1%	1%	2%	1%	2%	3%	2%	1%	2%
	Total	497	172	67	258	234	263	55	104	179	159

		OVERAL L	AGE AND GENDER				RACE	
		Overall	Men age 18-49	Women age 18-49	Men age 50+	Women age 50+	White / Caucasian	All others
UNWEIGHTED COUNT	Unweighted count	497	120	108	114	155	416	58
Favorables - Ed Markey	Favorable	43%	38%	33%	45%	49%	41%	55%
	Unfavorable	25%	24%	13%	34%	24%	26%	11%
	Heard of / undecided	27%	27%	41%	19%	25%	27%	29%
	Never heard of	6%	11%	13%	2%	2%	6%	6%
	Refused	0%	0%	0%	0%	0%	0%	0%
	Total	497	106	95	128	168	414	60
Favorables - Gabriel Gomez	Favorable	37%	37%	24%	49%	34%	38%	26%
	Unfavorable	16%	12%	10%	19%	19%	16%	17%
	Heard of / undecided	32%	36%	38%	23%	34%	31%	41%
	Never heard of	15%	15%	27%	8%	13%	15%	14%
	Refused	%	0%	1%	0%	0%	0%	2%
	Total	497	106	95	128	168	414	60
If the June 2013 election for U.S. Senate were held today, and the candidates were Democrat Ed Markey and Republican Gabriel Gomez, for whom would you vote?	Ed Markey	41%	33%	44%	38%	45%	39%	61%
	Gabriel Gomez	35%	39%	26%	42%	32%	38%	9%
	Another candidate	%	2%	0%	0%	0%	%	0%
	Don't Know / Undecided	23%	25%	29%	19%	22%	22%	27%
	Refused	1%	1%	2%	1%	1%	1%	2%
	Total	497	106	95	128	168	414	60
Even though you say you are undecided – which way do you lean – Democrat Ed Markey or Republican Gabriel Gomez?	Ed Markey	25%	25%	51%	17%	10%	26%	29%
	Gabriel Gomez	15%	23%	9%	5%	22%	16%	21%
	Another candidate	0%	0%	0%	0%	0%	0%	0%
	Don't Know / Undecided	58%	49%	41%	78%	64%	56%	50%
	Refused	2%	3%	0%	0%	4%	3%	0%
	Total	115	27	27	24	37	91	16
SENATE HORSERACE WITH LEANERS	Ed Markey	46%	40%	58%	42%	47%	45%	69%
	Gabriel Gomez	38%	44%	28%	43%	37%	42%	15%
	Another candidate	%	2%	0%	0%	0%	%	0%
	Don't Know / Undecided	13%	12%	12%	15%	14%	12%	14%
	Refused	2%	2%	2%	1%	2%	1%	2%
	Total	497	106	95	128	168	414	60

		OVERALL	REGIONS				INCOME RANGES			
		Overall	Western / Central MA	Southeast MA	Outer Boston Suburbs	Boston / Inner Suburbs	Less than \$25k	\$25-\$75k	\$75-\$150k	More than \$150k
UNWEIGHTED COUNT	Unweighted count	497	120	60	164	97	44	120	118	74
Favorables - Ed Markey	Favorable	43%	30%	35%	46%	60%	53%	36%	42%	44%
	Unfavorable	25%	34%	23%	28%	14%	11%	25%	27%	29%
	Heard of / undecided	27%	26%	37%	21%	23%	25%	34%	22%	24%
	Never heard of	6%	11%	6%	5%	3%	11%	5%	9%	4%
	Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Total	497	109	66	172	97	45	119	117	71
Favorables - Gabriel Gomez	Favorable	37%	39%	33%	44%	30%	26%	38%	43%	33%
	Unfavorable	16%	12%	15%	12%	27%	16%	13%	18%	17%
	Heard of / undecided	32%	31%	29%	31%	28%	22%	36%	27%	38%
	Never heard of	15%	18%	23%	13%	14%	36%	14%	13%	12%
	Refused	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Total	497	109	66	172	97	45	119	117	71
If the June 2013 election for U.S. Senate were held today, and the candidates were Democrat Ed Markey and Republican Gabriel Gomez, for whom would you vote?	Ed Markey	41%	28%	34%	41%	59%	61%	42%	36%	40%
	Gabriel Gomez	35%	47%	35%	40%	20%	21%	37%	46%	36%
	Another candidate	0%	1%	0%	0%	1%	0%	0%	0%	1%
	Don't Know / Undecided	23%	23%	31%	17%	20%	16%	21%	18%	23%
	Refused	1%	2%	0%	1%	0%	2%	0%	0%	0%
	Total	497	109	66	172	97	45	119	117	71
Even though you say you are undecided – which way do you lean – Democrat Ed Markey or Republican Gabriel Gomez?	Ed Markey	25%	16%	30%	22%	42%	9%	32%	48%	28%
	Gabriel Gomez	15%	17%	26%	14%	9%	12%	16%	14%	11%
	Another candidate	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Don't Know / Undecided	58%	64%	44%	62%	45%	79%	52%	38%	56%
	Refused	2%	4%	0%	3%	5%	0%	0%	0%	5%
	Total	115	25	21	30	20	7	26	21	16
SENATE HORSERACE WITH LEANERS	Ed Markey	46%	31%	43%	45%	68%	62%	49%	44%	47%
	Gabriel Gomez	38%	51%	43%	43%	22%	23%	40%	49%	39%
	Another candidate	0%	1%	0%	0%	1%	0%	0%	0%	1%
	Don't Know / Undecided	13%	14%	14%	11%	9%	12%	11%	7%	13%
	Refused	2%	2%	0%	1%	1%	2%	0%	0%	1%
	Total	497	109	66	172	97	45	119	117	71

	OVERALL	EDUCATION LEVEL					FAV - MARKEY	FAV - GOMEZ	SENATE HORSERACE WITH LEANERS		
		Overall	High School or less	Some college, no degree	College graduate (BA/BS)	Advanced degree	Total favorable	Total favorable	Ed Markey	Gabriel Gomez	Other / undecided
UNWEIGHTED COUNT	Unweighted count	497	101	128	175	92	214	177	240	180	77
Favorables - Ed Markey	Favorable	43%	40%	33%	40%	59%	100%	33%	76%	13%	15%
	Unfavorable	25%	16%	33%	31%	20%	0%	49%	3%	56%	13%
	Heard of / undecided	27%	36%	24%	25%	17%	0%	15%	17%	25%	60%
	Never heard of	6%	7%	9%	4%	3%	0%	3%	4%	6%	12%
	Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Total	497	156	105	145	90	211	182	230	191	76
Favorables - Gabriel Gomez	Favorable	37%	30%	43%	40%	35%	28%	100%	17%	68%	16%
	Unfavorable	16%	13%	15%	17%	19%	31%	0%	30%	4%	5%
	Heard of / undecided	32%	39%	24%	30%	33%	27%	0%	35%	19%	57%
	Never heard of	15%	18%	18%	12%	11%	14%	0%	18%	9%	21%
	Refused	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Total	497	156	105	145	90	211	182	230	191	76
If the June 2013 election for U.S. Senate were held today, and the candidates were Democrat Ed Markey and Republican Gabriel Gomez, for whom would you vote?	Ed Markey	41%	38%	37%	39%	53%	78%	18%	88%	0%	0%
	Gabriel Gomez	35%	36%	38%	37%	25%	10%	68%	0%	91%	0%
	Another candidate	0%	0%	0%	1%	0%	0%	0%	0%	0%	2%
	Don't Know / Undecided	23%	25%	24%	22%	21%	11%	12%	12%	9%	91%
	Refused	1%	1%	1%	1%	1%	0%	2%	0%	0%	7%
	Total	497	156	105	145	90	211	182	230	191	76
Even though you say you are undecided – which way do you lean – Democrat Ed Markey or Republican Gabriel Gomez?	Ed Markey	25%	16%	31%	25%	31%	42%	32%	100%	0%	0%
	Gabriel Gomez	15%	12%	25%	14%	12%	16%	28%	0%	100%	0%
	Another candidate	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Don't Know / Undecided	58%	69%	43%	56%	57%	42%	41%	0%	0%	96%
	Refused	2%	2%	0%	5%	0%	0%	0%	0%	0%	4%
	Total	115	39	25	32	19	24	22	28	18	69
SENATE HORSERACE WITH LEANERS	Ed Markey	46%	42%	44%	44%	60%	83%	22%	100%	0%	0%
	Gabriel Gomez	38%	40%	44%	40%	27%	11%	71%	0%	100%	0%
	Another candidate	0%	0%	0%	1%	0%	0%	0%	0%	0%	2%
	Don't Know / Undecided	13%	17%	11%	12%	12%	5%	5%	0%	0%	87%
	Refused	2%	2%	1%	2%	1%	0%	2%	0%	0%	10%
	Total	497	156	105	145	90	211	182	230	191	76

		OVERALL	PARTY REGISTRATION			GENDER		AGE CATEGORIES			
		Overall	Democrat	Republican	Unenrolled / Other	Male	Female	18 to 29	30 to 44	45 to 59	60+
UNWEIGHTED COUNT	Unweighted count	497	181	53	263	234	263	67	126	138	166
As you may know, Gabriel Gomez has never held elected office. Does this make you more likely to vote for him, less likely to vote for him, or does it make no difference?	More likely	19%	8%	35%	22%	26%	12%	14%	16%	18%	23%
	Less likely	18%	26%	14%	13%	14%	20%	20%	21%	17%	15%
	Makes no difference	60%	63%	51%	60%	56%	63%	61%	60%	61%	58%
	Don't Know / Refused	4%	3%	0%	5%	3%	4%	6%	3%	4%	4%
	Total	497	172	67	258	234	263	55	104	179	159
As you may know, Ed Markey has served in Congress for more than 30 years. Does this make you more likely to vote for him, less likely to vote for him, or does it make no difference??	More likely	22%	31%	9%	19%	17%	26%	31%	19%	19%	23%
	Less likely	29%	13%	50%	33%	36%	23%	12%	22%	38%	29%
	Makes no difference	47%	54%	39%	45%	45%	49%	51%	56%	43%	44%
	Don't Know / Refused	3%	2%	2%	3%	3%	2%	5%	3%	%	4%
	Total	497	172	67	258	234	263	55	104	179	159
Do you think Gabriel Gomez is too liberal, too conservative, or about right?	Too liberal	4%	4%	4%	4%	5%	3%	2%	4%	3%	5%
	Too conservative	16%	30%	5%	10%	16%	17%	20%	13%	15%	19%
	About right	33%	19%	57%	35%	38%	28%	23%	28%	42%	28%
	Don't Know / Refused	47%	47%	33%	50%	41%	52%	55%	55%	40%	47%
	Total	497	172	67	258	234	263	55	104	179	159
Do you think Ed Markey is too liberal, too conservative, or about right?	Too liberal	24%	8%	59%	25%	30%	18%	13%	21%	29%	23%
	Too conservative	5%	3%	4%	6%	7%	3%	10%	5%	4%	3%
	About right	43%	66%	18%	35%	34%	51%	40%	37%	41%	51%
	Don't Know / Refused	28%	23%	19%	34%	29%	28%	37%	37%	26%	22%
	Total	497	172	67	258	234	263	55	104	179	159
Would you say Gabriel Gomez's positions on important issues are very similar, somewhat similar, somewhat different or very different from those of the national Republican Party?	Very similar	10%	10%	10%	9%	9%	10%	5%	3%	13%	12%
	Somewhat similar	22%	24%	34%	18%	27%	19%	16%	23%	24%	22%
	Somewhat different	21%	19%	28%	20%	22%	19%	22%	20%	23%	18%
	Very different	5%	6%	0%	5%	4%	6%	3%	5%	3%	7%
	Don't Know / Refused	43%	40%	27%	48%	38%	47%	55%	49%	36%	41%
	Total	497	172	67	258	234	263	55	104	179	159

		OVERAL L	AGE AND GENDER				RACE	
		Overall	Men age 18-49	Women age 18-49	Men age 50+	Women age 50+	White / Caucasian	All others
UNWEIGHTED COUNT	Unweighted count	497	120	108	114	155	416	58
As you may know, Gabriel Gomez has never held elected office. Does this make you more likely to vote for him, less likely to vote for him, or does it make no difference?	More likely	19%	21%	10%	30%	14%	20%	9%
	Less likely	18%	16%	24%	13%	18%	16%	29%
	Makes no difference	60%	60%	62%	52%	64%	61%	52%
	Don't Know / Refused	4%	3%	4%	4%	4%	3%	9%
	Total	497	106	95	128	168	414	60
As you may know, Ed Markey has served in Congress for more than 30 years. Does this make you more likely to vote for him, less likely to vote for him, or does it make no difference??	More likely	22%	18%	26%	16%	26%	20%	39%
	Less likely	29%	31%	14%	39%	27%	31%	8%
	Makes no difference	47%	47%	58%	43%	44%	48%	45%
	Don't Know / Refused	3%	4%	2%	2%	3%	1%	9%
	Total	497	106	95	128	168	414	60
Do you think Gabriel Gomez is too liberal, too conservative, or about right?	Too liberal	4%	4%	1%	7%	3%	4%	6%
	Too conservative	16%	12%	16%	19%	18%	18%	11%
	About right	33%	35%	26%	40%	29%	33%	27%
	Don't Know / Refused	47%	49%	56%	34%	50%	46%	56%
	Total	497	106	95	128	168	414	60
Do you think Ed Markey is too liberal, too conservative, or about right?	Too liberal	24%	30%	13%	31%	21%	25%	9%
	Too conservative	5%	5%	6%	8%	2%	5%	4%
	About right	43%	30%	44%	38%	55%	44%	49%
	Don't Know / Refused	28%	36%	37%	23%	22%	27%	37%
	Total	497	106	95	128	168	414	60
Would you say Gabriel Gomez's positions on important issues are very similar, somewhat similar, somewhat different or very different from those of the national Republican Party?	Very similar	10%	3%	5%	15%	13%	9%	9%
	Somewhat similar	22%	27%	20%	26%	18%	23%	21%
	Somewhat different	21%	22%	16%	23%	20%	22%	16%
	Very different	5%	2%	5%	5%	6%	5%	5%
	Don't Know / Refused	43%	46%	54%	31%	43%	41%	49%
	Total	497	106	95	128	168	414	60

		OVERAL	REGIONS				INCOME RANGES			
		Overall	Western / Central MA	Southeast MA	Outer Boston Suburbs	Boston / Inner Suburbs	Less than \$25k	\$25-\$75k	\$75-\$150k	More than \$150k
UNWEIGHTED COUNT	Unweighted count	497	120	60	164	97	44	120	118	74
As you may know, Gabriel Gomez has never held elected office. Does this make you more likely to vote for him, less likely to vote for him, or does it make no difference?	More likely	19%	26%	20%	19%	10%	10%	24%	21%	17%
	Less likely	18%	13%	23%	14%	25%	22%	17%	14%	22%
	Makes no difference	60%	58%	52%	64%	61%	61%	56%	62%	58%
	Don't Know / Refused	4%	2%	4%	2%	4%	8%	2%	3%	3%
	Total	497	109	66	172	97	45	119	117	71
As you may know, Ed Markey has served in Congress for more than 30 years. Does this make you more likely to vote for him, less likely to vote for him, or does it make no difference??	More likely	22%	16%	30%	18%	30%	33%	19%	19%	25%
	Less likely	29%	37%	29%	31%	17%	6%	32%	36%	29%
	Makes no difference	47%	45%	37%	50%	51%	60%	46%	44%	45%
	Don't Know / Refused	3%	3%	4%	1%	2%	2%	3%	1%	1%
	Total	497	109	66	172	97	45	119	117	71
Do you think Gabriel Gomez is too liberal, too conservative, or about right?	Too liberal	4%	3%	7%	3%	4%	10%	7%	1%	3%
	Too conservative	16%	13%	12%	17%	23%	11%	17%	16%	26%
	About right	33%	38%	28%	37%	24%	30%	29%	43%	29%
	Don't Know / Refused	47%	46%	53%	42%	49%	49%	47%	40%	43%
	Total	497	109	66	172	97	45	119	117	71
Do you think Ed Markey is too liberal, too conservative, or about right?	Too liberal	24%	28%	25%	30%	12%	14%	26%	33%	20%
	Too conservative	5%	5%	8%	2%	5%	5%	6%	6%	7%
	About right	43%	32%	40%	45%	58%	57%	41%	36%	48%
	Don't Know / Refused	28%	35%	27%	23%	25%	24%	27%	25%	25%
	Total	497	109	66	172	97	45	119	117	71
Would you say Gabriel Gomez's positions on important issues are very similar, somewhat similar, somewhat different or very different from those of the national Republican Party?	Very similar	10%	8%	8%	9%	14%	12%	10%	8%	10%
	Somewhat similar	22%	23%	18%	23%	22%	14%	22%	28%	30%
	Somewhat different	21%	22%	32%	18%	20%	13%	21%	28%	21%
	Very different	5%	5%	4%	3%	5%	12%	5%	1%	3%
	Don't Know / Refused	43%	41%	37%	46%	39%	49%	42%	35%	37%
	Total	497	109	66	172	97	45	119	117	71

		OVERALL	EDUCATION LEVEL				FAV - MARKEY	FAV - GOMEZ	SENATE HORSERACE WITH LEANERS		
		Overall	High School or less	Some college, no degree	College graduate (BA/BS)	Advanced degree	Total favorable	Total favorable	Ed Markey	Gabriel Gomez	Other / undecided
UNWEIGHTED COUNT	Unweighted count	497	101	128	175	92	214	177	240	180	77
As you may know, Gabriel Gomez has never held elected office. Does this make you more likely to vote for him, less likely to vote for him, or does it make no difference?	More likely	19%	20%	18%	24%	10%	9%	36%	5%	38%	10%
	Less likely	18%	17%	11%	17%	26%	30%	8%	30%	4%	11%
	Makes no difference	60%	58%	65%	56%	64%	58%	54%	60%	55%	72%
	Don't Know / Refused	4%	5%	6%	3%	1%	3%	2%	5%	2%	6%
	Total	497	156	105	145	90	211	182	230	191	76
As you may know, Ed Markey has served in Congress for more than 30 years. Does this make you more likely to vote for him, less likely to vote for him, or does it make no difference??	More likely	22%	23%	14%	22%	27%	39%	12%	37%	3%	21%
	Less likely	29%	24%	37%	33%	21%	8%	53%	6%	61%	15%
	Makes no difference	47%	50%	46%	42%	52%	51%	33%	54%	35%	56%
	Don't Know / Refused	3%	2%	3%	4%	0%	2%	2%	3%	1%	8%
	Total	497	156	105	145	90	211	182	230	191	76
Do you think Gabriel Gomez is too liberal, too conservative, or about right?	Too liberal	4%	6%	3%	3%	4%	6%	5%	4%	5%	1%
	Too conservative	16%	10%	15%	15%	32%	30%	9%	29%	5%	8%
	About right	33%	31%	39%	36%	24%	18%	65%	15%	60%	17%
	Don't Know / Refused	47%	54%	44%	46%	40%	46%	21%	52%	30%	74%
	Total	497	156	105	145	90	211	182	230	191	76
Do you think Ed Markey is too liberal, too conservative, or about right?	Too liberal	24%	18%	29%	30%	18%	8%	49%	4%	55%	6%
	Too conservative	5%	6%	8%	3%	2%	5%	7%	5%	7%	0%
	About right	43%	44%	34%	40%	59%	76%	27%	76%	10%	29%
	Don't Know / Refused	28%	31%	30%	28%	21%	11%	17%	16%	29%	65%
	Total	497	156	105	145	90	211	182	230	191	76
Would you say Gabriel Gomez's positions on important issues are very similar, somewhat similar, somewhat different or very different from those of the national Republican Party?	Very similar	10%	10%	8%	14%	5%	15%	12%	13%	9%	1%
	Somewhat similar	22%	15%	18%	28%	31%	24%	29%	22%	29%	9%
	Somewhat different	21%	22%	22%	17%	24%	20%	32%	17%	27%	16%
	Very different	5%	7%	2%	5%	3%	3%	3%	4%	4%	10%
	Don't Know / Refused	43%	46%	50%	36%	37%	38%	23%	45%	31%	64%
	Total	497	156	105	145	90	211	182	230	191	76