POLLING GROUP

|  |  | OVERAL L | PARTY REGISTRATION |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democra t | Republic an | Unenroll ed / Other | Male | Female |
| UNWEIGHTED COUNT | Unweighted count |  | 501 | 183 | 64 | 252 | 215 | 286 |
| Favorables - Scott Brown | Favorable | 54\% | 31\% | 92\% | 62\% | 61\% | 48\% |
|  | Unfavorable | 31\% | 49\% | 8\% | 23\% | 29\% | 32\% |
|  | Heard of / undecided | 12\% | 14\% | 0\% | 13\% | 9\% | 15\% |
|  | Never heard of | 2\% | 3\% | 0\% | 2\% | \% | 4\% |
|  | Refused | 1\% | 3\% | 0\% | \% | 1\% | 2\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |
| Favorables - Elizabeth Warren | Favorable | 47\% | 72\% | 7\% | 39\% | 44\% | 50\% |
|  | Unfavorable | 38\% | 17\% | 80\% | 43\% | 43\% | 33\% |
|  | Heard of / undecided | 11\% | 8\% | 6\% | 14\% | 9\% | 13\% |
|  | Never heard of | 3\% | 2\% | 8\% | 3\% | 3\% | 3\% |
|  | Refused | 1\% | 0\% | 0\% | 1\% | 0\% | 1\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |
| If the November two thousand twelve election for U.S. Senate were held today, and if the candidates were for Democrat Elizabeth Warren and Republican Scott Brown, for whom would you vote? | Scott Brown | 47\% | 21\% | 94\% | 54\% | 55\% | 39\% |
|  | Elizabeth Warren | 43\% | 72\% | 3\% | 32\% | 38\% | 47\% |
|  | Other candidate (not read) | 1\% | 0\% | 2\% | 1\% | 1\% | \% |
|  | Don't Know / Undecided | 8\% | 7\% | 2\% | 10\% | 4\% | 12\% |
|  | Refused | 1\% | \% | 0\% | 2\% | 1\% | 2\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |
| Even though you say you are undecided -- which way do you lean - Democrat Elizabeth Warren or Republican Scott Brown? | Scott Brown | 14\% | 10\% | 0\% | 17\% | 0\% | 18\% |
|  | Elizabeth Warren | 20\% | 29\% | 0\% | 17\% | 13\% | 23\% |
|  | Another candidate (do not read) | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
|  | Don't Know / Undecided | 65\% | 61\% | 100\% | 66\% | 87\% | 59\% |
|  | Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
|  | Total | 41 | 13 | 1 | 27 | 10 | 32 |


|  |  | AGE CATEGORIES |  |  |  | AGE AND GENDER |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18 to 29 | 30 to 44 | 45 to 59 | 60+ | $\begin{gathered} \text { Men age } \\ 18-49 \end{gathered}$ | Women age 1849 | Men age $50+$ | Women age 50+ |
| UNWEIGHTED COUNT | Unweighted count | 73 | 99 | 190 | 139 | 113 | 110 | 101 | 175 |
| Favorables - Scott Brown | Favorable | 52\% | 60\% | 55\% | 47\% | 63\% | 51\% | 57\% | 46\% |
|  | Unfavorable | 21\% | 26\% | 32\% | 39\% | 23\% | 29\% | 38\% | 34\% |
|  | Heard of / undecided | 19\% | 11\% | 11\% | 9\% | 11\% | 15\% | 6\% | 14\% |
|  | Never heard of | 6\% | 0\% | 2\% | 3\% | 1\% | 3\% | 0\% | 5\% |
|  | Refused | 3\% | 2\% | 0\% | 2\% | 2\% | 2\% | 0\% | 1\% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |
| Favorables - Elizabeth Warren | Favorable | 42\% | 47\% | 46\% | 52\% | 45\% | 47\% | 44\% | 54\% |
|  | Unfavorable | 31\% | 39\% | 41\% | 36\% | 41\% | 37\% | 47\% | 30\% |
|  | Heard of / undecided | 22\% | 9\% | 10\% | 10\% | 11\% | 13\% | 7\% | 13\% |
|  | Never heard of | 3\% | 4\% | 3\% | 2\% | 4\% | 2\% | 2\% | 4\% |
|  | Refused | 3\% | \% | 0\% | \% | 0\% | 2\% | 0\% | \% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |
| If the November two thousand twelve election for U.S. | Scott Brown | 47\% | 49\% | 49\% | 41\% | 58\% | 40\% | 52\% | 38\% |
| Senate were held today, and if the candidates were for | Elizabeth Warren | 47\% | 40\% | 41\% | 48\% | 37\% | 46\% | 41\% | 49\% |
| Democrat Elizabeth Warren and Republican Scott | Other candidate (not read) | 1\% | 0\% | 1\% | 0\% | 1\% | \% | 2\% | 0\% |
|  | Don't Know / Undecided | 3\% | 10\% | 8\% | 11\% | 5\% | 11\% | 3\% | 13\% |
|  | Refused | 2\% | 2\% | 1\% | 1\% | 0\% | 2\% | 2\% | \% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |
| Even though you say you are undecided -- which way | Scott Brown | 33\% | 19\% | 15\% | 4\% | 0\% | 23\% | 0\% | 15\% |
| do you lean - Democrat Elizabeth Warren or | Elizabeth Warren | 67\% | 11\% | 21\% | 20\% | 0\% | 27\% | 35\% | 19\% |
| Republican Scott Brown? | Another candidate (do not read) | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
|  | Don't Know / Undecided | 0\% | 70\% | 64\% | 75\% | 100\% | 50\% | 65\% | 66\% |
|  | Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
|  | Total | 2 | 13 | 14 | 12 | 6 | 14 | 4 | 18 |

POLLING GROUP

|  |  | RACE |  | FAV BROWN <br> Total favorable | FAV -WARREN $\|$ <br> Total <br> favorable | PRES HORSERACE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White / Caucasia n | All others |  |  | Barack <br> Obama | Mitt Romney | Other / DK / <br> Refused |
| UNWEIGHTED COUNT | Unweighted count | 435 | 42 | 270 | 243 | 258 | 174 | 69 |
| Favorables - Scott Brown | Favorable | 56\% | 44\% | 100\% | 27\% | 29\% | 93\% | 47\% |
|  | Unfavorable | 31\% | 30\% | 0\% | 58\% | 50\% | 3\% | 26\% |
|  | Heard of / undecided | 11\% | 16\% | 0\% | 12\% | 15\% | 4\% | 24\% |
|  | Never heard of | 1\% | 7\% | 0\% | 1\% | 4\% | \% | 2\% |
|  | Refused | 1\% | 3\% | 0\% | 2\% | 2\% | 0\% | 2\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |
| Favorables - Elizabeth Warren | Favorable | 47\% | 49\% | 23\% | 100\% | 78\% | 5\% | 40\% |
|  | Unfavorable | 39\% | 32\% | 64\% | 0\% | 10\% | 84\% | 26\% |
|  | Heard of / undecided | 10\% | 14\% | 9\% | 0\% | 9\% | 8\% | 30\% |
|  | Never heard of | 3\% | 3\% | 3\% | 0\% | 3\% | 3\% | 3\% |
|  | Refused | \% | 3\% | 1\% | 0\% | 1\% | 0\% | 2\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |
| If the November two thousand twelve election for U.S. Senate were held today, and if the candidates were for Democrat Elizabeth Warren and Republican Scott Brown, for whom would you vote? | Scott Brown | 50\% | 32\% | 78\% | 8\% | 16\% | 96\% | 34\% |
|  | Elizabeth Warren | 42\% | 47\% | 12\% | 85\% | 75\% | 2\% | 25\% |
|  | Other candidate (not read) | \% | 3\% | 1\% | 0\% | 1\% | 0\% | 2\% |
|  | Don't Know / Undecided | 6\% | 16\% | 8\% | 7\% | 8\% | 2\% | 29\% |
|  | Refused | 1\% | 2\% | 1\% | \% | 1\% | 0\% | 10\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |
| Even though you say you are undecided -- which way do you lean - Democrat Elizabeth Warren or Republican Scott Brown? | Scott Brown | 23\% | 0\% | 24\% | 21\% | 9\% | 70\% | 9\% |
|  | Elizabeth Warren | 23\% | 21\% | 20\% | 21\% | 29\% | 0\% | 14\% |
|  | Another candidate (do not read) | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
|  | Don't Know / Undecided | 55\% | 79\% | 55\% | 57\% | 62\% | 30\% | 76\% |
|  | Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
|  | Total | 26 | 13 | 21 | 16 | 21 | 3 | 17 |


|  |  | SENATE HORSERACE |  |  | REGIONS |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Scott <br> Brown | Elizabeth Warren | Other / DK / Refused | Western / Central MA | Southeas <br> t MA | Outer Boston Suburbs | Boston / Inner Suburbs |
| UNWEIGHTED COUNT | Unweighted count | 236 | 230 | 35 | 123 | 61 | 171 | 104 |
| Favorables - Scott Brown | Favorable | 90\% | 17\% | 45\% | 61\% | 40\% | 56\% | 51\% |
|  | Unfavorable | 5\% | 61\% | 14\% | 23\% | 41\% | 33\% | 30\% |
|  | Heard of / undecided | 5\% | 17\% | 28\% | 12\% | 18\% | 8\% | 13\% |
|  | Never heard of | \% | 3\% | 8\% | 3\% | 0\% | 2\% | 4\% |
|  | Refused | 0\% | 2\% | 5\% | 1\% | 2\% | 1\% | 2\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |
| Favorables - Elizabeth Warren | Favorable | 10\% | 91\% | 27\% | 47\% | 55\% | 47\% | 51\% |
|  | Unfavorable | 75\% | 1\% | 26\% | 37\% | 32\% | 38\% | 39\% |
|  | Heard of / undecided | 12\% | 6\% | 34\% | 12\% | 13\% | 11\% | 10\% |
|  | Never heard of | 3\% | 1\% | 11\% | 4\% | 0\% | 3\% | \% |
|  | Refused | 0\% | 1\% | 2\% | 0\% | \% | 2\% | 0\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |
| November two | Scott Brown | 98\% | 0\% | 0\% | 52\% | 40\% | 51\% | 41\% |
| enate were held today, and if the candidates were for | Elizabeth Warren | 0\% | 96\% | 0\% | 41\% | 52\% | 44\% | 46\% |
| Democrat Elizabeth Warren and Republican Scott | Other candidate (not read) | 0\% | 0\% | 9\% | 1\% | 0\% | 0\% | \% |
|  | Don't Know / Undecided | 2\% | 4\% | 72\% | 5\% | 7\% | 5\% | 13\% |
|  | Refused | 0\% | 0\% | 19\% | 1\% | 1\% | 1\% | 0\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |
| Even though you say you are undecided -- which way | Scott Brown | 100\% | 0\% | 0\% | 0\% | 0\% | 43\% | 9\% |
| do you lean - Democrat Elizabeth Warren or | Elizabeth Warren | 0\% | 100\% | 0\% | 27\% | 35\% | 0\% | 40\% |
| Republican Scott Brow | Another candidate (do not read) | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
|  | Don't Know / Undecided | 0\% | 0\% | 100\% | 73\% | 65\% | 57\% | 52\% |
|  | Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
|  | Total | 6 | 8 | 27 | 6 | 5 | 7 | 13 |

POLLING GROUP

|  |  | INCOME RANGES |  |  |  | NEW INCOME RANGES |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Less <br> than <br> \$25k | \$25-\$75k | $\begin{gathered} \$ 75- \\ \$ 150 \mathrm{k} \end{gathered}$ | More than \$150k | Less <br> than <br> \$75k | More <br> than \$75k |
| UNWEIGHTED COUNT | Unweighted count | 37 | 136 | 163 | 66 | 173 | 229 |
| Favorables - Scott Brown | Favorable | 47\% | 48\% | 57\% | 65\% | 48\% | 59\% |
|  | Unfavorable | 35\% | 39\% | 28\% | 24\% | 38\% | 27\% |
|  | Heard of / undecided | 8\% | 7\% | 15\% | 11\% | 7\% | 14\% |
|  | Never heard of | 4\% | 3\% | 0\% | 0\% | 3\% | 0\% |
|  | Refused | 5\% | 3\% | 0\% | 0\% | 3\% | 0\% |
|  | Total | 47 | 130 | 163 | 58 | 177 | 221 |
| Favorables - Elizabeth Warren | Favorable | 48\% | 50\% | 50\% | 45\% | 50\% | 48\% |
|  | Unfavorable | 28\% | 36\% | 42\% | 45\% | 34\% | 43\% |
|  | Heard of / undecided | 14\% | 9\% | 8\% | 10\% | 10\% | 8\% |
|  | Never heard of | 10\% | 4\% | 1\% | 0\% | 6\% | 1\% |
|  | Refused | 0\% | 1\% | 0\% | 0\% | \% | 0\% |
|  | Total | 47 | 130 | 163 | 58 | 177 | 221 |
| If the November two thousand twelve election for U.S. | Scott Brown | 42\% | 43\% | 46\% | 62\% | 43\% | 50\% |
| Senate were held today, and if the candidates were for | Elizabeth Warren | 42\% | 48\% | 46\% | 33\% | 46\% | 43\% |
| mocrat Elizabeth Warren and Republican Scott | Other candidate (not read) | 5\% | 0\% | 0\% | 0\% | 1\% | 0\% |
|  | Don't Know / Undecided | 8\% | 9\% | 6\% | 5\% | 8\% | 5\% |
|  | Refused | 3\% | 1\% | 2\% | 0\% | 1\% | 1\% |
|  | Total | 47 | 130 | 163 | 58 | 177 | 221 |
| Even though you say you are undecided -- which way | Scott Brown | 21\% | 13\% | 30\% | 28\% | 15\% | 30\% |
| do you lean - Democrat Elizabeth Warren or | Elizabeth Warren | 63\% | 22\% | 39\% | 0\% | 33\% | 29\% |
| Republican Scott Brown? | Another candidate (do not read) | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
|  | Don't Know / Undecided | 16\% | 64\% | 31\% | 72\% | 52\% | 41\% |
|  | Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
|  | Total | 4 | 11 | 9 | 3 | 15 | 12 |

POLLING GROUP

|  |  | EDUCATION LEVEL |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | High <br> School or <br> less | Some college, no degree | College graduate (BA/BS) | Advance d degree |
| UNWEIGHTED COUNT | Unweighted count | 95 | 109 | 201 | 96 |
| Favorables - Scott Brown | Favorable | 55\% | 60\% | 52\% | 46\% |
|  | Unfavorable | 24\% | 29\% | 34\% | 34\% |
|  | Heard of / undecided | 13\% | 8\% | 10\% | 20\% |
|  | Never heard of | 4\% | 3\% | 2\% | 0\% |
|  | Refused | 3\% | 0\% | 2\% | \% |
|  | Total | 100 | 165 | 140 | 97 |
| Favorables - Elizabeth Warren | Favorable | 38\% | 40\% | 51\% | 64\% |
|  | Unfavorable | 39\% | 49\% | 33\% | 25\% |
|  | Heard of / undecided | 18\% | 7\% | 12\% | 10\% |
|  | Never heard of | 3\% | 5\% | 3\% | 0\% |
|  | Refused | 2\% | 0\% | \% | \% |
|  | Total | 100 | 165 | 140 | 97 |
| If the November two thousand twelve election for U.S. | Scott Brown | 48\% | 56\% | 42\% | 35\% |
| Senate were held today, and if the candidates were for | Elizabeth Warren | 42\% | 32\% | 47\% | 57\% |
| Democrat Elizabeth Warren and Republican Scott | Other candidate (not read) | 2\% | 1\% | \% | 0\% |
| Brow, for whom would you vote? | Don't Know / Undecided | 7\% | 10\% | 8\% | 7\% |
|  | Refused | 1\% | 1\% | 2\% | \% |
|  | Total | 100 | 165 | 140 | 97 |
| Even though you say you are undecided -- which way | Scott Brown | 0\% | 5\% | 18\% | 45\% |
| do you lean - Democrat Elizabeth Warren or | Elizabeth Warren | 41\% | 10\% | 29\% | 12\% |
| epublican Scott Brown? | Another candidate (do not read) | 0\% | 0\% | 0\% | 0\% |
|  | Don't Know / Undecided | 59\% | 85\% | 53\% | 43\% |
|  | Refused | 0\% | 0\% | 0\% | 0\% |
|  | Total | 7 | 17 | 11 | 7 |


|  |  | $\qquad$ | PARTY REGISTRATION |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democra | Republic <br> an | Unenroll ed/ Other | Male | Female |
| UNWEIGHTED COUNT | Unweighted count |  | 501 | 183 | 64 | 252 | 215 | 286 |
| SENATE HORSERACE WITH LEANERS | Scott Brown | 48\% | 21\% | 94\% | 56\% | 55\% | 41\% |
|  | Elizabeth Warren | 45\% | 74\% | 3\% | 34\% | 39\% | 50\% |
|  | Another candidate | 1\% | 0\% | 2\% | 1\% | 1\% | \% |
|  | Don't Know / Undecided | 5\% | 4\% | 2\% | 7\% | 4\% | 7\% |
|  | Refused | 1\% | \% | 0\% | 2\% | 1\% | 2\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |
| If the November, twenty twelve election for President were held today, and the candidates were Democrat Barack Obama and Republican Mitt Romney, for whom would you vote? | Barack Obama | 52\% | 81\% | 8\% | 43\% | 47\% | 57\% |
|  | Mitt Romney | 36\% | 11\% | 86\% | 42\% | 43\% | 29\% |
|  | Another candidate (not read) | 2\% | \% | 3\% | 3\% | 3\% | \% |
|  | Don't Know / Undecided | 9\% | 8\% | 4\% | 11\% | 5\% | 13\% |
|  | Refused | 1\% | \% | 0\% | 2\% | 2\% | 1\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |
| Importance - Which political party will control the U.S. Senate after this election | Very important | 62\% | 71\% | 68\% | 54\% | 62\% | 62\% |
|  | Somewhat important | 22\% | 18\% | 18\% | 26\% | 22\% | 23\% |
|  | Not too important | 7\% | 4\% | 7\% | 10\% | 7\% | 8\% |
|  | Not at all important | 5\% | 5\% | 5\% | 6\% | 7\% | 4\% |
|  | Don't Know / Refused | 3\% | 2\% | 2\% | 4\% | 2\% | 4\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |
| Importance - Which candidate will stand up for people like you | Very important | 74\% | 79\% | 74\% | 70\% | 70\% | 77\% |
|  | Somewhat important | 20\% | 14\% | 19\% | 25\% | 24\% | 17\% |
|  | Not too important | 2\% | 3\% | 3\% | 1\% | 3\% | 1\% |
|  | Not at all important | 1\% | 2\% | 2\% | 1\% | 1\% | 2\% |
|  | Don't Know / Refused | 3\% | 2\% | 2\% | 3\% | 2\% | 3\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |
| Importance - Which candidate seems like a more likeable person | Very important | 26\% | 30\% | 20\% | 23\% | 21\% | 30\% |
|  | Somewhat important | 36\% | 34\% | 44\% | 36\% | 33\% | 38\% |
|  | Not too important | 23\% | 20\% | 19\% | 26\% | 27\% | 20\% |
|  | Not at all important | 12\% | 11\% | 10\% | 13\% | 15\% | 9\% |
|  | Don't Know / Refused | 4\% | 5\% | 7\% | 2\% | 4\% | 3\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |


|  |  | AGE CATEGORIES |  |  |  | AGE AND GENDER |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18 to 29 | 30 to 44 | 45 to 59 | 60+ | $\begin{gathered} \text { Men age } \\ 18-49 \\ \hline \end{gathered}$ | Women age 1849 | Men age $50+$ | Women age 50+ |
| UNWEIGHTED COUNT | Unweighted count | 73 | 99 | 190 | 139 | 113 | 110 | 101 | 175 |
| SENATE HORSERACE WITH LEANERS | Scott Brown | 48\% | 51\% | 50\% | 41\% | 58\% | 43\% | 52\% | 40\% |
|  | Elizabeth Warren | 49\% | 41\% | 43\% | 50\% | 37\% | 49\% | 42\% | 51\% |
|  | Another candidate | 1\% | 0\% | 1\% | 0\% | 1\% | \% | 2\% | 0\% |
|  | Don't Know / Undecided | 0\% | 7\% | 5\% | 8\% | 5\% | 6\% | 2\% | 9\% |
|  | Refused | 2\% | 2\% | 1\% | 1\% | 0\% | 2\% | 2\% | \% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |
| If the November, twenty twelve election for President | Barack Obama | 54\% | 52\% | 51\% | 54\% | 47\% | 58\% | 47\% | 56\% |
| were held today, and the candidates were Democrat | Mitt Romney | 37\% | 37\% | 34\% | 36\% | 41\% | 33\% | 45\% | 26\% |
| Barack Obama and Republican Mitt Romney, for whom | Another candidate (not read) | 6\% | 2\% | 0\% | 2\% | 5\% | 0\% | 1\% | \% |
|  | Don't Know / Undecided | 3\% | 8\% | 13\% | 8\% | 5\% | 9\% | 4\% | 17\% |
|  | Refused | 0\% | 2\% | 1\% | 1\% | 1\% | 1\% | 2\% | \% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |
| Importance - Which political party will control the U.S. | Very important | 59\% | 60\% | 58\% | 72\% | 53\% | 62\% | 74\% | 61\% |
| Senate after this election | Somewhat important | 22\% | 25\% | 22\% | 20\% | 26\% | 20\% | 16\% | 25\% |
|  | Not too important | 11\% | 9\% | 7\% | 4\% | 10\% | 11\% | 2\% | 6\% |
|  | Not at all important | 9\% | 3\% | 7\% | 4\% | 9\% | 3\% | 5\% | 5\% |
|  | Don't Know / Refused | 0\% | 2\% | 6\% | 1\% | 2\% | 4\% | 3\% | 4\% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |
| Importance - Which candidate will stand up for people | Very important | 72\% | 76\% | 72\% | 74\% | 69\% | 78\% | 71\% | 76\% |
| like you | Somewhat important | 25\% | 22\% | 18\% | 20\% | 26\% | 20\% | 20\% | 15\% |
|  | Not too important | 3\% | 1\% | 2\% | 2\% | 2\% | 0\% | 4\% | 2\% |
|  | Not at all important | 0\% | 0\% | 2\% | 3\% | 1\% | \% | 2\% | 3\% |
|  | Don't Know / Refused | 1\% | 1\% | 6\% | 1\% | 2\% | 1\% | 2\% | 4\% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |
| Importance - Which candidate seems like a more | Very important | 20\% | 30\% | 22\% | 30\% | 21\% | 32\% | 21\% | 27\% |
| likeable person | Somewhat important | 48\% | 39\% | 31\% | 32\% | 33\% | 42\% | 34\% | 35\% |
|  | Not too important | 25\% | 21\% | 25\% | 22\% | 29\% | 19\% | 24\% | 21\% |
|  | Not at all important | 6\% | 9\% | 16\% | 11\% | 14\% | 7\% | 16\% | 11\% |
|  | Don't Know / Refused | 1\% | 1\% | 5\% | 5\% | 3\% | 1\% | 5\% | 6\% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |


|  |  |  | CE | FAV BROWN | FAV WARRE N | PRES | HORSER | RACE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White / Caucasia n | All others | Total favorable | Total favorable | Barack <br> Obama | Mitt Romney | Other / DK / <br> Refused |
| UNWEIGHTED COUNT | Unweighted count | 435 | 42 | 270 | 243 | 258 | 174 | 69 |
| SENATE HORSERACE WITH LEANERS | Scott Brown | 51\% | 32\% | 80\% | 10\% | 16\% | 98\% | 37\% |
|  | Elizabeth Warren | 44\% | 51\% | 14\% | 86\% | 77\% | 2\% | 29\% |
|  | Another candidate | \% | 3\% | 1\% | 0\% | 1\% | 0\% | 2\% |
|  | Don't Know / Undecided | 4\% | 13\% | 4\% | 4\% | 5\% | 1\% | 22\% |
|  | Refused | 1\% | 2\% | 1\% | \% | 1\% | 0\% | 10\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |
| If the November, twenty twelve election for President | Barack Obama | 49\% | 70\% | 28\% | 86\% | 100\% | 0\% | 0\% |
| were held today, and the candidates were Democrat | Mitt Romney | 38\% | 27\% | 61\% | 4\% | 0\% | 100\% | 0\% |
| Barack Obama and Republican Mitt Romney, for whom | Another candidate (not read) | 2\% | 1\% | 2\% | 3\% | 0\% | 0\% | 15\% |
|  | Don't Know / Undecided | 11\% | 2\% | 7\% | 6\% | 0\% | 0\% | 76\% |
|  | Refused | 1\% | 0\% | 1\% | \% | 0\% | 0\% | 9\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |
| Importance - Which political party will control the U.S. | Very important | 60\% | 75\% | 56\% | 68\% | 68\% | 62\% | 36\% |
| Senate after this election | Somewhat important | 24\% | 9\% | 24\% | 23\% | 20\% | 23\% | 33\% |
|  | Not too important | 8\% | 9\% | 9\% | 6\% | 6\% | 9\% | 9\% |
|  | Not at all important | 6\% | 5\% | 9\% | 1\% | 4\% | 5\% | 11\% |
|  | Don't Know / Refused | 3\% | 2\% | 3\% | 2\% | 2\% | 2\% | 10\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |
| Importance - Which candidate will stand up for people | Very important | 71\% | 84\% | 75\% | 71\% | 74\% | 76\% | 67\% |
| like you | Somewhat important | 22\% | 15\% | 20\% | 22\% | 20\% | 20\% | 23\% |
|  | Not too important | 2\% | 1\% | 1\% | 3\% | 3\% | 1\% | 0\% |
|  | Not at all important | 2\% | 0\% | 2\% | 2\% | 1\% | 2\% | 2\% |
|  | Don't Know / Refused | 3\% | 0\% | 2\% | 1\% | 2\% | 1\% | 8\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |
| Importance - Which candidate seems like a more | Very important | 22\% | 42\% | 25\% | 23\% | 28\% | 25\% | 16\% |
| likeable person | Somewhat important | 38\% | 24\% | 38\% | 36\% | 33\% | 41\% | 34\% |
|  | Not too important | 24\% | 19\% | 21\% | 26\% | 24\% | 21\% | 28\% |
|  | Not at all important | 12\% | 10\% | 13\% | 13\% | 12\% | 10\% | 15\% |
|  | Don't Know / Refused | 3\% | 5\% | 3\% | 2\% | 3\% | 3\% | 7\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |


|  |  | SENATE HORSERACE |  |  | REGIONS |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Scott <br> Brown | Elizabeth Warren | Other / DK / <br> Refused | Western / Central MA | Southeas <br> t MA | Outer <br> Boston Suburbs | Boston / Inner Suburbs |
| UNWEIGHTED COUNT | Unweighted count | 236 | 230 | 35 | 123 | 61 | 171 | 104 |
| SENATE HORSERACE WITH LEANERS | Scott Brown | 100\% | 0\% | 0\% | 52\% | 40\% | 53\% | 42\% |
|  | Elizabeth Warren | 0\% | 100\% | 0\% | 43\% | 55\% | 44\% | 51\% |
|  | Another candidate | 0\% | 0\% | 9\% | 1\% | 0\% | 0\% | \% |
|  | Don't Know / Undecided | 0\% | 0\% | 72\% | 4\% | 4\% | 3\% | 7\% |
|  | Refused | 0\% | 0\% | 19\% | 1\% | 1\% | 1\% | 0\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |
| If the November, twenty twelve election for President | Barack Obama | 18\% | 91\% | 44\% | 48\% | 59\% | 53\% | 56\% |
| were held today, and the candidates were Democrat | Mitt Romney | 73\% | 1\% | 3\% | 39\% | 30\% | 37\% | 34\% |
| Barack Obama and Republican Mitt Romney, for whom | Another candidate (not read) | 1\% | 1\% | 7\% | 2\% | 1\% | 2\% | 3\% |
|  | Don't Know / Undecided | 8\% | 6\% | 33\% | 11\% | 9\% | 8\% | 7\% |
|  | Refused | 0\% | 0\% | 14\% | \% | 1\% | 1\% | 0\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |
| Importance - Which political party will control the U.S. | Very important | 54\% | 71\% | 55\% | 50\% | 76\% | 61\% | 65\% |
| Senate after this election | Somewhat important | 24\% | 20\% | 26\% | 29\% | 16\% | 23\% | 20\% |
|  | Not too important | 9\% | 6\% | 3\% | 12\% | 3\% | 4\% | 10\% |
|  | Not at all important | 9\% | 2\% | 6\% | 4\% | 4\% | 8\% | 4\% |
|  | Don't Know / Refused | 4\% | 1\% | 10\% | 5\% | \% | 4\% | 1\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |
| Importance - Which candidate will stand up for people | Very important | 72\% | 74\% | 83\% | 77\% | 82\% | 70\% | 73\% |
| like you | Somewhat important | 21\% | 22\% | 4\% | 18\% | 12\% | 21\% | 24\% |
|  | Not too important | 2\% | 3\% | 0\% | 2\% | 2\% | 2\% | 1\% |
|  | Not at all important | 2\% | 1\% | 2\% | 1\% | 1\% | 3\% | 0\% |
|  | Don't Know / Refused | 3\% | 1\% | 12\% | 2\% | 3\% | 4\% | 2\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |
| Importance - Which candidate seems like a more | Very important | 23\% | 26\% | 43\% | 22\% | 22\% | 23\% | 34\% |
| likeable person | Somewhat important | 37\% | 36\% | 25\% | 41\% | 35\% | 36\% | 33\% |
|  | Not too important | 23\% | 24\% | 19\% | 21\% | 26\% | 24\% | 21\% |
|  | Not at all important | 13\% | 11\% | 6\% | 14\% | 13\% | 14\% | 8\% |
|  | Don't Know / Refused | 4\% | 2\% | 8\% | 2\% | 4\% | 4\% | 5\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |



POLLING GROUP

|  |  | EDUCATION LEVEL |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\qquad$ | Some college, no degree | College graduate <br> (BA/BS) | Advance d degree |
| UNWEIGHTED COUNT | Unweighted count | 95 | 109 | 201 | 96 |
| SENATE HORSERACE WITH LEANERS | Scott Brown | 48\% | 57\% | 44\% | 39\% |
|  | Elizabeth Warren | 45\% | 33\% | 49\% | 58\% |
|  | Another candidate | 2\% | 1\% | \% | 0\% |
|  | Don't Know / Undecided | 4\% | 9\% | 4\% | 3\% |
|  | Refused | 1\% | 1\% | 2\% | \% |
|  | Total | 100 | 165 | 140 | 97 |
| If the November, twenty twelve election for President were held today, and the candidates were Democrat Barack Obama and Republican Mitt Romney, for whom would you vote? | Barack Obama | 50\% | 44\% | 56\% | 64\% |
|  | Mitt Romney | 42\% | 42\% | 29\% | 28\% |
|  | Another candidate (not read) | 1\% | 2\% | 1\% | 2\% |
|  | Don't Know / Undecided | 6\% | 10\% | 12\% | 5\% |
|  | Refused | 0\% | 1\% | 2\% | \% |
|  | Total | 100 | 165 | 140 | 97 |
| Importance - Which political party will control the U.S. Senate after this election | Very important | 71\% | 59\% | 61\% | 58\% |
|  | Somewhat important | 13\% | 26\% | 22\% | 28\% |
|  | Not too important | 8\% | 5\% | 10\% | 7\% |
|  | Not at all important | 5\% | 8\% | 5\% | 2\% |
|  | Don't Know / Refused | 4\% | 2\% | 2\% | 5\% |
|  | Total | 100 | 165 | 140 | 97 |
| Importance - Which candidate will stand up for people like you | Very important | 85\% | 76\% | 76\% | 56\% |
|  | Somewhat important | 13\% | 20\% | 18\% | 32\% |
|  | Not too important | 0\% | 1\% | 2\% | 5\% |
|  | Not at all important | 1\% | 1\% | 2\% | 2\% |
|  | Don't Know / Refused | 2\% | 3\% | 2\% | 4\% |
|  | Total | 100 | 165 | 140 | 97 |
| Importance - Which candidate seems like a more likeable person | Very important | 50\% | 21\% | 19\% | 17\% |
|  | Somewhat important | 28\% | 42\% | 39\% | 29\% |
|  | Not too important | 11\% | 22\% | 28\% | 32\% |
|  | Not at all important | 8\% | 12\% | 10\% | 18\% |
|  | Don't Know / Refused | 3\% | 4\% | 3\% | 4\% |
|  | Total | 100 | 165 | 140 | 97 |


|  |  | $\qquad$ | PARTY REGISTRATION |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democra | Republic <br> an | Unenroll ed / Other | Male | Female |
| UNWEIGHTED COUNT | Unweighted count |  | 501 | 183 | 64 | 252 | 215 | 286 |
| Importance - Which candidate agrees with you on key issues that matter to you | Very important | 78\% | 82\% | 80\% | 74\% | 75\% | 81\% |
|  | Somewhat important | 18\% | 14\% | 16\% | 22\% | 21\% | 16\% |
|  | Not too important | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% |
|  | Not at all important | \% | 0\% | 0\% | 1\% | 1\% | \% |
|  | Don't Know / Refused | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |
| Importance - Which candidate will compromise with the other party more often when in the Senate | Very important | 50\% | 46\% | 61\% | 50\% | 54\% | 47\% |
|  | Somewhat important | 34\% | 39\% | 28\% | 33\% | 30\% | 39\% |
|  | Not too important | 5\% | 6\% | 4\% | 5\% | 6\% | 5\% |
|  | Not at all important | 4\% | 5\% | 3\% | 4\% | 6\% | 3\% |
|  | Don't Know / Refused | 6\% | 5\% | 5\% | 7\% | 5\% | 7\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |
| Importance - Which candidate seems more similar to the people you know | Very important | 31\% | 29\% | 34\% | 31\% | 31\% | 31\% |
|  | Somewhat important | 34\% | 36\% | 28\% | 34\% | 33\% | 34\% |
|  | Not too important | 21\% | 19\% | 24\% | 21\% | 23\% | 18\% |
|  | Not at all important | 10\% | 9\% | 12\% | 11\% | 11\% | 10\% |
|  | Don't Know / Refused | 4\% | 6\% | 2\% | 3\% | 2\% | 6\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |
| Importance - The kinds of Supreme Court Justices they would support when in the Senate | Very important | 60\% | 65\% | 73\% | 54\% | 63\% | 58\% |
|  | Somewhat important | 26\% | 19\% | 16\% | 33\% | 25\% | 26\% |
|  | Not too important | 7\% | 6\% | 7\% | 7\% | 6\% | 8\% |
|  | Not at all important | 3\% | 3\% | 2\% | 2\% | 3\% | 2\% |
|  | Don't Know / Refused | 5\% | 7\% | 2\% | 4\% | 4\% | 6\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |
| How much have you heard or read about the story regarding Elizabeth Warren's identification as a Native American? | A great deal | 50\% | 51\% | 60\% | 48\% | 52\% | 49\% |
|  | A fair amount | 30\% | 30\% | 28\% | 31\% | 32\% | 29\% |
|  | Not very much | 12\% | 10\% | 5\% | 14\% | 9\% | 13\% |
|  | Nothing at all | 6\% | 8\% | 3\% | 4\% | 3\% | 8\% |
|  | Don't Know / Refused | 2\% | 1\% | 4\% | 2\% | 3\% | 1\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |


|  |  | AGE CATEGORIES |  |  |  | AGE AND GENDER |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18 to 29 | 30 to 44 | 45 to 59 | 60+ | $\begin{gathered} \text { Men age } \\ 18-49 \\ \hline \end{gathered}$ | Women age 1849 | Men age $50+$ | Women age 50+ |
| UNWEIGHTED COUNT | Unweighted count | 73 | 99 | 190 | 139 | 113 | 110 | 101 | 175 |
| Importance - Which candidate agrees with you on key | Very important | 74\% | 81\% | 79\% | 74\% | 76\% | 84\% | 73\% | 78\% |
| issues that matter to you | Somewhat important | 25\% | 18\% | 15\% | 21\% | 21\% | 15\% | 21\% | 18\% |
|  | Not too important | 1\% | 0\% | \% | 4\% | 1\% | 0\% | 3\% | 1\% |
|  | Not at all important | 0\% | 0\% | 1\% | 1\% | 1\% | \% | 1\% | 0\% |
|  | Don't Know / Refused | 0\% | 1\% | 5\% | 1\% | 2\% | 1\% | 3\% | 3\% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |
| Importance - Which candidate will compromise with the | Very important | 39\% | 59\% | 52\% | 44\% | 57\% | 46\% | 50\% | 46\% |
| oth | Somewhat important | 45\% | 25\% | 35\% | 38\% | 26\% | 38\% | 35\% | 40\% |
|  | Not too important | 5\% | 8\% | 3\% | 6\% | 6\% | 6\% | 5\% | 4\% |
|  | Not at all important | 7\% | 4\% | 3\% | 5\% | 7\% | 2\% | 3\% | 3\% |
|  | Don't Know / Refused | 4\% | 4\% | 8\% | 7\% | 3\% | 7\% | 7\% | 6\% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |
| Importance - Which candidate seems more similar to | Very important | 30\% | 25\% | 29\% | 41\% | 23\% | 31\% | 41\% | 30\% |
| the people you know | Somewhat important | 38\% | 41\% | 32\% | 25\% | 38\% | 37\% | 28\% | 32\% |
|  | Not too important | 21\% | 23\% | 20\% | 17\% | 25\% | 21\% | 20\% | 17\% |
|  | Not at all important | 10\% | 9\% | 12\% | 10\% | 13\% | 9\% | 8\% | 12\% |
|  | Don't Know / Refused | 0\% | 1\% | 7\% | 6\% | 2\% | 3\% | 2\% | 9\% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |
| Importance - The kinds of Supreme Court Justices they | Very important | 52\% | 58\% | 63\% | 64\% | 59\% | 57\% | 68\% | 59\% |
| would support when in the Senate | Somewhat important | 38\% | 26\% | 23\% | 21\% | 27\% | 27\% | 23\% | 25\% |
|  | Not too important | 9\% | 10\% | 4\% | 6\% | 8\% | 10\% | 3\% | 6\% |
|  | Not at all important | 0\% | 2\% | 4\% | 3\% | 3\% | 2\% | 2\% | 3\% |
|  | Don't Know / Refused | 1\% | 4\% | 6\% | 5\% | 3\% | 4\% | 4\% | 7\% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |
| How much have you heard or read about the story | A great deal | 36\% | 45\% | 54\% | 59\% | 49\% | 41\% | 55\% | 57\% |
| regarding Elizabeth Warren's identification as a Native | A fair amount | 35\% | 31\% | 31\% | 27\% | 35\% | 31\% | 28\% | 28\% |
| American? | Not very much | 20\% | 15\% | 9\% | 6\% | 11\% | 18\% | 7\% | 10\% |
|  | Nothing at all | 7\% | 6\% | 5\% | 5\% | 1\% | 11\% | 6\% | 4\% |
|  | Don't Know / Refused | 1\% | 3\% | 1\% | 3\% | 4\% | 0\% | 3\% | 2\% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |


|  |  | RA | CE | FAV BROWN | FAV WARRE N | PRES | HORSER | ACE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White / Caucasia n | All others | Total favorable | Total favorable | Barack <br> Obama | Mitt Romney | Other / DK / Refused |
| UNWEIGHTED COUNT | Unweighted count | 435 | 42 | 270 | 243 | 258 | 174 | 69 |
| Importance - Which candidate agrees with you on key | Very important | 76\% | 87\% | 76\% | 80\% | 80\% | 77\% | 73\% |
| issues that matter to you | Somewhat important | 20\% | 13\% | 20\% | 17\% | 17\% | 21\% | 19\% |
|  | Not too important | 1\% | 0\% | 1\% | 2\% | 1\% | 1\% | 2\% |
|  | Not at all important | 1\% | 0\% | 1\% | \% | 0\% | 1\% | 1\% |
|  | Don't Know / Refused | 3\% | 0\% | 2\% | 2\% | 3\% | 1\% | 5\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |
| Importance - Which candidate will compromise with the | Very important | 49\% | 59\% | 59\% | 44\% | 45\% | 62\% | 41\% |
| other party more often when in the Senate | Somewhat important | 36\% | 25\% | 28\% | 42\% | 39\% | 28\% | 33\% |
|  | Not too important | 6\% | 4\% | 4\% | 6\% | 5\% | 5\% | 6\% |
|  | Not at all important | 2\% | 12\% | 3\% | 3\% | 6\% | 2\% | 4\% |
|  | Don't Know / Refused | 7\% | 0\% | 5\% | 5\% | 5\% | 3\% | 17\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |
| Importance - Which candidate seems more similar to | Very important | 25\% | 59\% | 31\% | 28\% | 31\% | 36\% | 14\% |
| the people you know | Somewhat important | 37\% | 18\% | 31\% | 40\% | 34\% | 30\% | 44\% |
|  | Not too important | 22\% | 15\% | 22\% | 20\% | 19\% | 23\% | 20\% |
|  | Not at all important | 11\% | 6\% | 14\% | 9\% | 12\% | 10\% | 7\% |
|  | Don't Know / Refused | 4\% | 2\% | 2\% | 3\% | 4\% | 1\% | 15\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |
| Importance - The kinds of Supreme Court Justices they | Very important | 57\% | 73\% | 57\% | 68\% | 64\% | 59\% | 50\% |
| would support when in the Senate | Somewhat important | 28\% | 16\% | 31\% | 20\% | 22\% | 28\% | 35\% |
|  | Not too important | 8\% | 1\% | 6\% | 7\% | 5\% | 10\% | 6\% |
|  | Not at all important | 3\% | 1\% | 3\% | 1\% | 3\% | 2\% | 4\% |
|  | Don't Know / Refused | 4\% | 10\% | 3\% | 4\% | 7\% | 1\% | 5\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |
| How much have you heard or read about the story | A great deal | 51\% | 48\% | 50\% | 53\% | 47\% | 55\% | 54\% |
| regarding Elizabeth Warren's identification as a Native | A fair amount | 31\% | 29\% | 32\% | 28\% | 30\% | 34\% | 24\% |
| Am | Not very much | 12\% | 10\% | 11\% | 14\% | 14\% | 7\% | 12\% |
|  | Nothing at all | 4\% | 10\% | 5\% | 4\% | 7\% | 4\% | 6\% |
|  | Don't Know / Refused | 1\% | 4\% | 2\% | 2\% | 2\% | 1\% | 3\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |


|  |  | SENATE HORSERACE |  |  | REGIONS |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Scott <br> Brown | Elizabeth Warren | Other / DK / <br> Refused | Western / Central MA | Southeas <br> t MA | Outer <br> Boston Suburbs | Boston / Inner Suburbs |
| UNWEIGHTED COUNT | Unweighted count | 236 | 230 | 35 | 123 | 61 | 171 | 104 |
| Importance - Which candidate agrees with you on key | Very important | 74\% | 83\% | 72\% | 77\% | 84\% | 76\% | 77\% |
| issues that matter to you | Somewhat important | 22\% | 15\% | 17\% | 19\% | 13\% | 19\% | 19\% |
|  | Not too important | 1\% | 2\% | 0\% | 1\% | 2\% | 1\% | 1\% |
|  | Not at all important | 1\% | 0\% | 1\% | 1\% | 0\% | \% | \% |
|  | Don't Know / Refused | 2\% | 1\% | 9\% | 2\% | 2\% | 3\% | 2\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |
| Importance - Which candidate will compromise with the | Very important | 60\% | 41\% | 43\% | 47\% | 52\% | 46\% | 55\% |
| other party more often when in the Senate | Somewhat important | 27\% | 44\% | 24\% | 36\% | 33\% | 39\% | 32\% |
|  | Not too important | 5\% | 6\% | 2\% | 5\% | 5\% | 5\% | 5\% |
|  | Not at all important | 3\% | 5\% | 8\% | 7\% | 0\% | 4\% | 3\% |
|  | Don't Know / Refused | 5\% | 4\% | 23\% | 6\% | 9\% | 6\% | 5\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |
| Importance - Which candidate seems more similar to | Very important | 30\% | 31\% | 36\% | 22\% | 41\% | 31\% | 32\% |
| the people you know | Somewhat important | 30\% | 40\% | 26\% | 37\% | 24\% | 35\% | 36\% |
|  | Not too important | 24\% | 19\% | 8\% | 28\% | 25\% | 16\% | 18\% |
|  | Not at all important | 14\% | 8\% | 4\% | 12\% | 1\% | 14\% | 10\% |
|  | Don't Know / Refused | 2\% | 2\% | 26\% | \% | 8\% | 5\% | 3\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |
| Importance - The kinds of Supreme Court Justices they | Very important | 54\% | 68\% | 56\% | 57\% | 64\% | 53\% | 69\% |
| would support when in the Senate | Somewhat important | 31\% | 21\% | 20\% | 30\% | 21\% | 31\% | 18\% |
|  | Not too important | 9\% | 5\% | 2\% | 5\% | 10\% | 7\% | 7\% |
|  | Not at all important | 3\% | 1\% | 7\% | 1\% | 2\% | 4\% | 1\% |
|  | Don't Know / Refused | 4\% | 4\% | 16\% | 7\% | 4\% | 4\% | 5\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |
| How much have you heard or read about the story | A great deal | 52\% | 52\% | 31\% | 47\% | 53\% | 53\% | 46\% |
| regarding Elizabeth Warren's identification as a Native | A fair amount | 34\% | 29\% | 18\% | 33\% | 23\% | 35\% | 31\% |
| rican? | Not very much | 10\% | 13\% | 13\% | 13\% | 16\% | 8\% | 11\% |
|  | Nothing at all | 3\% | 6\% | 22\% | 4\% | 6\% | 3\% | 8\% |
|  | Don't Know / Refused | 1\% | 1\% | 16\% | 2\% | 2\% | 1\% | 4\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |



POLLING GROUP

|  |  | EDUCATION LEVEL |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\qquad$ | Some college, no degree | College graduate <br> (BA/BS) | Advance d degree |
| UNWEIGHTED COUNT | Unweighted count | 95 | 109 | 201 | 96 |
| Importance - Which candidate agrees with you on key issues that matter to you | Very important | 83\% | 73\% | 81\% | 77\% |
|  | Somewhat important | 15\% | 24\% | 15\% | 18\% |
|  | Not too important | 1\% | 1\% | 2\% | 0\% |
|  | Not at all important | 0\% | 1\% | \% | 1\% |
|  | Don't Know / Refused | 1\% | 1\% | 2\% | 5\% |
|  | Total | 100 | 165 | 140 | 97 |
| Importance - Which candidate will compromise with the other party more often when in the Senate | Very important | 59\% | 53\% | 50\% | 37\% |
|  | Somewhat important | 24\% | 36\% | 37\% | 39\% |
|  | Not too important | 5\% | 1\% | 7\% | 10\% |
|  | Not at all important | 5\% | 5\% | 3\% | 5\% |
|  | Don't Know / Refused | 7\% | 5\% | 4\% | 9\% |
|  | Total | 100 | 165 | 140 | 97 |
| Importance - Which candidate seems more similar to the people you know | Very important | 50\% | 32\% | 22\% | 21\% |
|  | Somewhat important | 27\% | 38\% | 35\% | 32\% |
|  | Not too important | 17\% | 15\% | 25\% | 27\% |
|  | Not at all important | 3\% | 10\% | 14\% | 14\% |
|  | Don't Know / Refused | 3\% | 5\% | 3\% | 5\% |
|  | Total | 100 | 165 | 140 | 97 |
| Importance - The kinds of Supreme Court Justices they would support when in the Senate | Very important | 67\% | 56\% | 59\% | 62\% |
|  | Somewhat important | 18\% | 30\% | 26\% | 27\% |
|  | Not too important | 6\% | 8\% | 6\% | 7\% |
|  | Not at all important | 1\% | 3\% | 4\% | 1\% |
|  | Don't Know / Refused | 9\% | 3\% | 4\% | 3\% |
|  | Total | 100 | 165 | 140 | 97 |
| How much have you heard or read about the story regarding Elizabeth Warren's identification as a Native American? | A great deal | 42\% | 57\% | 53\% | 44\% |
|  | A fair amount | 32\% | 29\% | 25\% | 40\% |
|  | Not very much | 15\% | 8\% | 15\% | 10\% |
|  | Nothing at all | 8\% | 4\% | 6\% | 6\% |
|  | Don't Know / Refused | 4\% | 3\% | 2\% | 0\% |
|  | Total | 100 | 165 | 140 | 97 |

POLLING GROUP

|  |  | OVERAL L | PARTY REGISTRATION |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Overall | Democra t | Republic an | Unenroll ed / Other | Male | Female |
| UNWEIGHTED COUNT | Unweighted count | 501 | 183 | 64 | 252 | 215 | 286 |
| How important would you say the issue of Elizabeth Warren's claim to Native American ancestry is in deciding whom to support in the election for U.S. Senate? | Very important | 17\% | 7\% | 41\% | 18\% | 19\% | 15\% |
|  | Somewhat important | 13\% | 9\% | 22\% | 14\% | 17\% | 10\% |
|  | Not too important | 18\% | 16\% | 12\% | 21\% | 17\% | 19\% |
|  | Not at all important | 49\% | 64\% | 25\% | 45\% | 46\% | 52\% |
|  | Don't Know / Refused | 2\% | 3\% | 0\% | 2\% | 2\% | 3\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |
| Do you approve or disapprove of the way the Supreme Court is handling its job? | Approve | 43\% | 46\% | 36\% | 44\% | 44\% | 43\% |
|  | Disapprove | 35\% | 38\% | 39\% | 31\% | 38\% | 32\% |
|  | Don't Know / Refused | 22\% | 17\% | 25\% | 25\% | 18\% | 25\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |
| Do you think the current U.S. Sup. Co. Justices mostly decide their cases based on legal analysis..., or ... often let their own personal or political views influence their decisions? | Based on legal analysis | 27\% | 29\% | 26\% | 26\% | 26\% | 28\% |
|  | Influenced by their own views | 51\% | 48\% | 56\% | 53\% | 57\% | 45\% |
|  | Both (not read) | 8\% | 7\% | 9\% | 7\% | 7\% | 9\% |
|  | Neither (not read) | 1\% | 2\% | 2\% | 1\% | 1\% | 2\% |
|  | Don't Know / Refused | 13\% | 15\% | 6\% | 13\% | 9\% | 16\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |
| On most issues, would you say the Supreme Court is too liberal, too conservative, or about right? | Too conservative | 24\% | 39\% | 5\% | 18\% | 24\% | 24\% |
|  | Too liberal | 22\% | 13\% | 45\% | 22\% | 23\% | 20\% |
|  | About right | 42\% | 36\% | 49\% | 45\% | 44\% | 40\% |
|  | Don't Know / Refused | 13\% | 12\% | 1\% | 15\% | 8\% | 17\% |
|  | Total | 501 | 180 | 60 | 259 | 240 | 261 |

POLLING GROUP

|  |  | AGE CATEGORIES |  |  |  | AGE AND GENDER |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18 to 29 | 30 to 44 | 45 to 59 | 60+ | Men age 18-49 | Women age 1849 | Men age 50+ | Women age 50+ |
| UNWEIGHTED COUNT | Unweighted count | 73 | 99 | 190 | 139 | 113 | 110 | 101 | 175 |
| How important would you say the issue of Elizabeth | Very important | 11\% | 24\% | 15\% | 16\% | 18\% | 20\% | 19\% | 11\% |
| Warren's claim to Native American ancestry is in | Somewhat important | 14\% | 13\% | 16\% | 11\% | 15\% | 12\% | 18\% | 9\% |
| deciding whom to support in the election for U.S. | Not too important | 27\% | 17\% | 21\% | 9\% | 21\% | 21\% | 12\% | 17\% |
|  | Not at all important | 46\% | 45\% | 47\% | 62\% | 45\% | 45\% | 48\% | 59\% |
|  | Don't Know / Refused | 2\% | 2\% | 2\% | 3\% | 1\% | 2\% | 2\% | 3\% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |
| Do you approve or disapprove of the way the Supreme | Approve | 41\% | 48\% | 43\% | 40\% | 45\% | 46\% | 43\% | 41\% |
| Court is handling its job? | Disapprove | 30\% | 29\% | 35\% | 44\% | 32\% | 26\% | 46\% | 37\% |
|  | Don't Know / Refused | 28\% | 24\% | 22\% | 16\% | 24\% | 28\% | 11\% | 23\% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |
| Do you think the current U.S. Sup. Co. Justices mostly | Based on legal analysis | 27\% | 28\% | 29\% | 24\% | 25\% | 30\% | 27\% | 27\% |
| decide their cases based on legal analysis..., or ... often | Influenced by their own views | 42\% | 48\% | 54\% | 55\% | 55\% | 40\% | 61\% | 51\% |
| let their own personal or political views influence their | Both (not read) | 16\% | 8\% | 5\% | 7\% | 7\% | 12\% | 7\% | 5\% |
|  | Neither (not read) | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% |
|  | Don't Know / Refused | 14\% | 15\% | 11\% | 12\% | 12\% | 17\% | 5\% | 15\% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |
| On most issues, would you say the Supreme Court is | Too conservative | 12\% | 23\% | 25\% | 31\% | 22\% | 20\% | 26\% | 27\% |
| too liberal, too conservative, or about right? | Too liberal | 22\% | 24\% | 20\% | 20\% | 23\% | 24\% | 24\% | 17\% |
|  | About right | 53\% | 42\% | 42\% | 34\% | 47\% | 43\% | 41\% | 37\% |
|  | Don't Know / Refused | 12\% | 11\% | 13\% | 14\% | 8\% | 14\% | 9\% | 19\% |
|  | Total | 71 | 137 | 178 | 115 | 136 | 124 | 104 | 135 |

POLLING GROUP

|  |  | RACE |  | FAV BROWN <br> Total favorable | FAV -WARRE$N$$\|$ <br> Total <br> favorable | PRES HORSERACE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White / Caucasia n | All others |  |  | Barack <br> Obama | Mitt Romney | Other / DK / <br> Refused |
| UNWEIGHTED COUNT | Unweighted count | 435 | 42 | 270 | 243 | 258 | 174 | 69 |
| How important would you say the issue of Elizabeth Warren's claim to Native American ancestry is in deciding whom to support in the election for U.S. Senate? | Very important | 15\% | 25\% | 27\% | 3\% | 6\% | 38\% | 4\% |
|  | Somewhat important | 15\% | 7\% | 21\% | 5\% | 8\% | 22\% | 12\% |
|  | Not too important | 21\% | 7\% | 16\% | 21\% | 19\% | 13\% | 27\% |
|  | Not at all important | 47\% | 58\% | 36\% | 70\% | 64\% | 28\% | 51\% |
|  | Don't Know / Refused | 1\% | 3\% | 1\% | 1\% | 3\% | 0\% | 6\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |
| Do you approve or disapprove of the way the Supreme Court is handling its job? | Approve | 42\% | 51\% | 48\% | 43\% | 48\% | 44\% | 21\% |
|  | Disapprove | 36\% | 27\% | 30\% | 40\% | 35\% | 32\% | 40\% |
|  | Don't Know / Refused | 22\% | 22\% | 22\% | 17\% | 17\% | 24\% | 39\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |
| Do you think the current U.S. Sup. Co. Justices mostly decide their cases based on legal analysis..., or ... often let their own personal or political views influence their decisions? | Based on legal analysis | 29\% | 24\% | 31\% | 26\% | 28\% | 27\% | 22\% |
|  | Influenced by their own views | 50\% | 55\% | 49\% | 55\% | 51\% | 50\% | 52\% |
|  | Both (not read) | 8\% | 5\% | 8\% | 6\% | 7\% | 8\% | 10\% |
|  | Neither (not read) | 1\% | 2\% | 1\% | \% | 1\% | 1\% | 4\% |
|  | Don't Know / Refused | 12\% | 16\% | 11\% | 12\% | 13\% | 14\% | 11\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |
| On most issues, would you say the Supreme Court is too liberal, too conservative, or about right? | Too conservative | 24\% | 28\% | 7\% | 41\% | 40\% | 2\% | 19\% |
|  | Too liberal | 20\% | 23\% | 33\% | 8\% | 7\% | 41\% | 28\% |
|  | About right | 44\% | 36\% | 49\% | 39\% | 43\% | 46\% | 27\% |
|  | Don't Know / Refused | 12\% | 14\% | 11\% | 12\% | 10\% | 12\% | 27\% |
|  | Total | 400 | 77 | 271 | 237 | 262 | 179 | 60 |

POLLING GROUP

|  |  | SENATE HORSERACE |  |  | REGIONS |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Scott <br> Brown | Elizabeth Warren | Other / DK / Refused | Western / Central MA | Southeas <br> t MA | Outer <br> Boston <br> Suburbs | Boston / Inner Suburbs |
| UNWEIGHTED COUNT | Unweighted count | 236 | 230 | 35 | 123 | 61 | 171 | 104 |
| How important would you say the issue of Elizabeth | Very important | 31\% | 3\% | 9\% | 17\% | 18\% | 16\% | 17\% |
| Warren's claim to Native American ancestry is in | Somewhat important | 21\% | 5\% | 17\% | 15\% | 15\% | 13\% | 9\% |
| whom to support in the election for U.S. | Not too important | 16\% | 21\% | 15\% | 19\% | 7\% | 20\% | 22\% |
|  | Not at all important | 31\% | 70\% | 44\% | 48\% | 57\% | 51\% | 49\% |
|  | Don't Know / Refused | 1\% | 2\% | 15\% | \% | 3\% | 1\% | 2\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |
| Do you approve or disapprove of the way the Supreme | Approve | 44\% | 44\% | 33\% | 41\% | 49\% | 43\% | 46\% |
| Court is handling its job? | Disapprove | 31\% | 39\% | 27\% | 34\% | 30\% | 36\% | 35\% |
|  | Don't Know / Refused | 24\% | 16\% | 41\% | 25\% | 21\% | 21\% | 19\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |
| Do you think the current U.S. Sup. Co. Justices mostly | Based on legal analysis | 31\% | 25\% | 15\% | 30\% | 24\% | 27\% | 27\% |
| decide their cases based on legal analysis..., or ... often | Influenced by their own views | 48\% | 54\% | 50\% | 52\% | 48\% | 50\% | 49\% |
| let their own personal or political views influence their | Both (not read) | 8\% | 7\% | 11\% | 6\% | 10\% | 9\% | 7\% |
|  | Neither (not read) | 1\% | 1\% | 3\% | 0\% | 0\% | 3\% | 2\% |
|  | Don't Know / Refused | 12\% | 13\% | 20\% | 12\% | 17\% | 12\% | 15\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |
| On most issues, would you say the Supreme Court is | Too conservative | 7\% | 42\% | 19\% | 19\% | 23\% | 26\% | 27\% |
| too liberal, too conservative, or about right? | Too liberal | 35\% | 8\% | 17\% | 29\% | 14\% | 22\% | 14\% |
|  | About right | 46\% | 38\% | 35\% | 44\% | 50\% | 38\% | 47\% |
|  | Don't Know / Refused | 11\% | 12\% | 28\% | 9\% | 13\% | 14\% | 13\% |
|  | Total | 240 | 223 | 38 | 121 | 69 | 161 | 104 |

POLLING GROUP

|  |  | INCOME RANGES |  |  |  | NEW INCOME RANGES |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Less than \$25k | \$25-\$75k | $\begin{gathered} \$ 75- \\ \$ 150 \mathrm{k} \end{gathered}$ | More than \$150k | Less <br> than <br> \$75k | More than \$75k |
| UNWEIGHTED COUNT | Unweighted count | 37 | 136 | 163 | 66 | 173 | 229 |
| How important would you say the issue of Elizabeth Warren's claim to Native American ancestry is in deciding whom to support in the election for U.S. Senate? | Very important | 16\% | 16\% | 19\% | 16\% | 16\% | 18\% |
|  | Somewhat important | 12\% | 15\% | 13\% | 11\% | 14\% | 13\% |
|  | Not too important | 23\% | 20\% | 16\% | 13\% | 21\% | 15\% |
|  | Not at all important | 46\% | 48\% | 51\% | 57\% | 48\% | 53\% |
|  | Don't Know / Refused | 3\% | \% | 1\% | 3\% | 1\% | 2\% |
|  | Total | 47 | 130 | 163 | 58 | 177 | 221 |
| Do you approve or disapprove of the way the Supreme Court is handling its job? | Approve | 40\% | 44\% | 43\% | 55\% | 43\% | 46\% |
|  | Disapprove | 56\% | 30\% | 36\% | 26\% | 37\% | 34\% |
|  | Don't Know / Refused | 4\% | 25\% | 20\% | 19\% | 20\% | 20\% |
|  | Total | 47 | 130 | 163 | 58 | 177 | 221 |
| Do you think the current U.S. Sup. Co. Justices mostly decide their cases based on legal analysis..., or ... often let their own personal or political views influence their decisions? | Based on legal analysis | 24\% | 30\% | 29\% | 23\% | 29\% | 28\% |
|  | Influenced by their own views | 55\% | 55\% | 45\% | 56\% | 55\% | 48\% |
|  | Both (not read) | 11\% | 4\% | 10\% | 10\% | 6\% | 10\% |
|  | Neither (not read) | 0\% | 1\% | 1\% | 3\% | 1\% | 1\% |
|  | Don't Know / Refused | 10\% | 9\% | 15\% | 8\% | 10\% | 13\% |
|  | Total | 47 | 130 | 163 | 58 | 177 | 221 |
| On most issues, would you say the Supreme Court is too liberal, too conservative, or about right? | Too conservative | 19\% | 23\% | 28\% | 19\% | 22\% | 25\% |
|  | Too liberal | 11\% | 22\% | 25\% | 18\% | 19\% | 23\% |
|  | About right | 45\% | 44\% | 38\% | 48\% | 44\% | 41\% |
|  | Don't Know / Refused | 25\% | 11\% | 10\% | 15\% | 15\% | 11\% |
|  | Total | 47 | 130 | 163 | 58 | 177 | 221 |

POLLING GROUP

|  |  | EDUCATION LEVEL |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\qquad$ | Some college, no degree | College graduate (BA/BS) | Advance d degree |
| UNWEIGHTED COUNT | Unweighted count | 95 | 109 | 201 | 96 |
| How important would you say the issue of Elizabeth Warren's claim to Native American ancestry is in deciding whom to support in the election for U.S. Senate? | Very important | 29\% | 20\% | 10\% | 9\% |
|  | Somewhat important | 14\% | 15\% | 14\% | 10\% |
|  | Not too important | 13\% | 18\% | 20\% | 20\% |
|  | Not at all important | 39\% | 47\% | 52\% | 60\% |
|  | Don't Know / Refused | 5\% | 0\% | 3\% | 2\% |
|  | Total | 100 | 165 | 140 | 97 |
| Do you approve or disapprove of the way the Supreme Court is handling its job? | Approve | 45\% | 37\% | 48\% | 46\% |
|  | Disapprove | 28\% | 43\% | 28\% | 37\% |
|  | Don't Know / Refused | 27\% | 20\% | 25\% | 17\% |
|  | Total | 100 | 165 | 140 | 97 |
| Do you think the current U.S. Sup. Co. Justices mostly decide their cases based on legal analysis..., or ... often let their own personal or political views influence their decisions? | Based on legal analysis | 26\% | 27\% | 26\% | 29\% |
|  | Influenced by their own views | 45\% | 58\% | 49\% | 49\% |
|  | Both (not read) | 8\% | 5\% | 9\% | 10\% |
|  | Neither (not read) | 2\% | 1\% | 2\% | 0\% |
|  | Don't Know / Refused | 19\% | 9\% | 13\% | 12\% |
|  | Total | 100 | 165 | 140 | 97 |
| On most issues, would you say the Supreme Court is too liberal, too conservative, or about right? | Too conservative | 13\% | 22\% | 27\% | 34\% |
|  | Too liberal | 21\% | 27\% | 21\% | 14\% |
|  | About right | 50\% | 40\% | 40\% | 39\% |
|  | Don't Know / Refused | 16\% | 11\% | 13\% | 13\% |
|  | Total | 100 | 165 | 140 | 97 |

