

WBUR Massachusetts 6th Congressional District Poll
 Topline Results
 Survey of 401 Likely Voters in the 2012 General Election
 Field Dates: September 8 – 10, 2012

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

PROBE IF RESPONDENT SAYS "DON'T KNOW". Have you heard of **READ NAME** and are undecided about (him/her)? Or have you never heard of (him/her)?

<i>Order rotated</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
John Tierney	35%	30%	21%	10%	4%
Richard Tisei	29%	13%	25%	26%	7%
Daniel Fishman	2%	3%	22%	60%	13%
Paul Ryan	32%	34%	21%	11%	3%

Question, candidate order rotated for next three questions

If the November election for President were held today, and the candidates were Democrat Barack Obama and Republican Mitt Romney, for whom would you vote?

Barack Obama	47%
Mitt Romney	37%
Some other candidate	2%
Don't Know / Undecided	13%
Refused	1%

If the November election for U.S. Congress were held today, and if the candidates were Democrat John Tierney, Republican Richard Tisei, or Libertarian Daniel Fishman, for whom would you vote?

If undecided... Even though you say you are undecided -- which way do you lean – Democrat John Tierney, Republican Richard Tisei, or Libertarian Daniel Fishman?

Initial preference (without leaners)

John Tierney	39%
Richard Tisei	32%
Daniel Fishman	6%
Some other candidate	1%
Don't Know / Undecided	22%
Refused	0%

Vote preference with leaners

John Tierney	46%
Richard Tisei	34%
Daniel Fishman	7%
Some other candidate	1%
Don't Know / Undecided	11%
Refused	0%

I'd like to read you some issues or characteristics that people might consider when they chose for whom to vote for U.S. Congress – and ask you to compare the candidates. For each one, please tell me whether it better describes Democrat John Tierney, Republican Richard Tisei, Libertarian Daniel Fishman or all of them equally.

<i>Order rotated</i>	Tierney	Tisei	Fishman	All equally	None of them (not read)	Don't Know / Refused
Will stand up for regular people when in Congress	33%	25%	3%	10%	8%	21%
Understands the needs of middle class families	33%	21%	2%	11%	10%	24%
Shares your values	27%	26%	3%	8%	7%	28%
Is honest and forthright about important issues	19%	26%	1%	12%	11%	30%
Knows how to get the economy moving again	20%	26%	2%	6%	15%	31%
Seems to be running a positive campaign	22%	21%	1%	14%	10%	32%
Agrees with you on key issues that matter to you	32%	28%	3%	5%	5%	27%

As you may be aware, John Tierney is currently the representative for Massachusetts's 6th Congressional District. How much have you heard or read about John Tierney's family's legal problems—a great deal, a fair amount, not very much, or nothing at all?

A great deal	28%
A fair amount	29%
Not very much	18%
Nothing at all	23%
Don't Know / Refused	1%

As you may be aware, Richard Tisei is the Republican candidate running for office in Massachusetts's 6th Congressional District. How much have you heard or read about Richard Tisei's family's legal problems—a great deal, a fair amount, not very much, or nothing at all?

A great deal	5%
A fair amount	12%
Not very much	28%
Nothing at all	54%
Don't Know / Refused	1%

Demographics

For statistical purposes only, can you please tell me your race? *Response options collapsed for display*

White / Caucasian	83%
All others	12%
Don't Know / Refused	5%

Age

18 to 29	15%
30 to 44	26%
45 to 59	36%
60+	23%

Gender

Male	49%
Female	51%

Party Registration

Democrat	29%
Republican	15%
Independent / Unenrolled	56%

Education

High School or less	23%
Some college, no degree	34%
College graduate (BA/BS)	25%
Advanced degree	16%
Don't Know / Refused	1%

About the Poll

These results are based on a survey of 401 likely voters in the 2012 General Election in the Massachusetts 6th Congressional District. The poll was conducted September 8 – 10, 2012. Live telephone interviews were conducted via both landline and cell phone using conventional registration based sampling procedures. Likely voters were identified using a combination of previous voting behavior and screening questions. Results were weighted to reflect the demographic and geographic makeup of the likely electorate based on previous turnout figures and current trends. The margin of sampling error is +/- 4.9 percent with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.